

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

James R. Glidewell Dental
Ceramics, Inc. dba Glidewell
Laboratories,

Plaintiff and
Counter-defendant

v.

Keating Dental Arts, Inc.

Defendant and
Counter-plaintiff.

Case No. SACV11-01309-DOC(ANx)

EXPERT REPORT OF DR. RONALD GOLDSTEIN

October 29, 2012

I. INTRODUCTION

1. I have been retained by James R. Glidewell Dental Ceramics, Inc. (“Glidewell”) as an expert in *James R. Glidewell Dental Ceramics, Inc. v. Keating Dental Arts, Inc.*, Case No. SACV11-01309-DOC(ANx), pending in United States District Court, Central District of California. Glidewell has asked me to investigate, and render an honest opinion with respect to: (1) whether Glidewell’s registered trademark BRUXZIR is predominantly seen as the generic name for solid zirconia dental crowns, or for the material from which those crowns are made, by relevant consumers in the relevant markets or submarkets in the United States; (2) whether Glidewell’s registered trademark BRUXZIR is a strong mark in the relevant markets in which Glidewell uses it; (3) whether there is a close overlap between the markets in which Glidewell uses its BRUXZIR mark and the markets in which the Defendant, Keating Dental Arts, Inc. (“Keating”) uses its KDZ BRUXER mark; and (4) whether there is a likelihood of confusion caused in the relevant markets among relevant consumers between the Glidewell BRUXZIR mark and Keating’s KDZ BRUXER mark of solid zirconia dental crowns.
2. I have reviewed the Expert Report of Dr. David W. Eggleston, the Expert Report of David J. Franklyn, and the Rebuttal Expert Report of Dr. David Eggleston. I have reviewed Glidewell’s Complaint and Keating’s motion for leave to file second amended answer and supplemental materials. I have also reviewed various materials cited below.
3. My fee in connection with this matter is \$10,000. No part of my compensation is dependent upon the results of my analysis.
4. I have testified as an expert at trial or by deposition in the past four years in one malpractice case; additional information regarding this engagement will be provided.
5. I have published numerous articles, books, and other materials on various subjects in dentistry in the past 10 years, which are referenced in the attachment hereto.

II. QUALIFICATIONS

6. I received my DDS degree from the Emory University School of Dentistry in 1957, and have been a practicing dentist in Atlanta, Georgia for almost 55 years. I wrote the first comprehensive textbook on esthetic and cosmetic dentistry in 1976, *Esthetics in Dentistry*, and am widely considered the architect of modern cosmetic dentistry.
7. I am an active writer of both consumer and academic literature on various topics in dentistry, especially regarding esthetic smile enhancements. My best-selling consumer book, *Change Your Smile*, has been translated into ten languages and read by millions of people worldwide. I am also a featured columnist for *Southern Seasons Magazine* and am on the Editorial Advisory Board for *New Beauty Magazine*. I have also co-authored several other books and articles on a wide variety of topics, including various aspects of

esthetic dentistry, analyses of porcelain and other types of crowns, and strategies for addressing bruxism.

8. In addition to my writing, I have presented continuing education courses at more than 20 universities and lectured at over 600 dental meetings in the United States, Canada, Australia, South America, Asia, and throughout Europe. My presentations and lectures have dealt with a broad spectrum of topics regarding dentistry including ceramic crowns, anterior crowning, and esthetics related to crowns and bridges. I have also been featured in 29 different dental video productions consisting of over 40 clinical teaching hours. My video production, "Anterior Fixed Restoration Esthetic Principles," made for the American Dental Association, was winner of the 1982 John Muir Medical Film Festival Award for Dentistry.
9. I am a Fellow of the American College of Dentists, The International College of Dentists, an Honorable Fellow of the Georgia Dental Association, and an Honorary Member of O.K.U. Scholastic Fraternity. I am also a member of the American Association for Dental Research and The International Association for Dental Research. In 1986, I was elected to the National Academies of Practice as a Distinguished Practitioner. In 1992 the American Academy of Esthetic Dentistry awarded me the first Charles L. Pincus Award for his contributions to Esthetic Dentistry. The same year, I was awarded the Outstanding Contribution to Cosmetic Dentistry Award from the American Academy of Cosmetic Dentistry. In 1997, I was also bestowed the Alpha Omega International Dental Fraternity's most prestigious award for "meritorious contributions to dentistry and its allied sciences," joining past recipients Albert Einstein and Jonas Salk.
10. I have been a member or in the leadership of numerous organizations including an associate member of the American Academy of Fixed Prosthodontics, Co-Founder and Past-President of the American Academy of Esthetic Dentistry, and a member of the American Dental Association since 1953.
11. In addition to my dental practice, I am currently Clinical Professor of Oral Rehabilitation at the Georgia Health Sciences University School of Dentistry, Augusta, Georgia, Adjunct Clinical Professor of Prosthodontics at Boston University Henry M. Goldman School of Dental Medicine, Adjunct Professor of Restorative Dentistry at The University of Texas Health Science Center at San Antonio, Texas and formerly a Special Lecturer in Esthetic Dentistry at Emory University School of Dentistry, Atlanta, Georgia, as well as former Visiting Professor of Oral and Maxillofacial Imaging and Continuing Education at the University of Southern California School of Dentistry, Los Angeles, California.
12. Attached hereto is a copy of my resume.

III. LEGAL PRINCIPLES

13. Glidewell has asked me to rely on the following assumptions in rendering my opinion.

14. As provided by the 1984 “Anti-Monopoly” amendments to the Lanham Act, “[t]he primary significance of the registered mark to the relevant public . . . shall be the test for determining whether the registered mark has become the generic name of goods or services on or in connection with which it has been used.” Lanham Act § 14(3), 15 U.S.C. § 1064(3); *see also Kellogg Co. v. Nat’l Biscuit Co.*, 305 U.S. 111, 118 (1938); *see also Rudolph Intern., Inc. v. Realys, Inc.*, 482 F.3d 1195, 1198 (9th Cir. 2007) (“[I]f the primary significance of the trademark is to describe the type of product rather than the producer, the trademark is a generic term and cannot be a valid trademark.”). Majority usage controls the primary significance of the term.
15. A strong trademark is entitled to a greater degree of protection. *GoTo.com, Inc. v. Walt Disney Co.*, 202 F.3d 1199 (9th Cir. 2000). Trademark strength is principally determined by the placement of the trademark on the fanciful-suggestive-descriptive spectrum of marks to measure its distinctiveness. *Nutri/System, Inc. v. Con-Stan Indus., Inc.*, 809 F.2d 601 (9th Cir. 1987). Moreover, mark strength is also dependent upon an assessment of its commercial strength. A mark is commercially strong when it is widely recognized by relevant consumers in a particular market. Furthermore, a mark that has relatively unique linguistic recognition in a given field is a strong mark.
16. The likelihood of confusion between marks is determined by assessing eight factors: (1) strength of the mark; (2) proximity of the goods; (3) similarity of the marks; (4) evidence of actual confusion; (5) marketing channels used; (6) type of goods and the degree of care likely to be exercised by the purchaser; (7) defendant’s intent in selecting the mark; and (8) likelihood of expansion of the product lines. *AMF, Inc. v. Sleekcraft Boats*, 599 F.2d 341, 348 (9th Cir. 1979). The relative importance of each is case specific and the factors are non-exhaustive guides to determine the likelihood of confusion. *Brookfield Comm’n, Inc. v. West Coast Entm’t Corp.*, 174 F.3d 1036, 1054 (9th Cir. 1999).

IV. ANALYSIS

A. Whether “Bruxer,” “Bruxer Crown” or BRUXZIR are Generic Terms for Solid Zirconia Crowns

17. It is my opinion that dentists do not refer to zirconia crowns as “bruxers” or “bruxer crowns.” It is also my opinion that dentists do not understand the mark BRUXZIR to refer to zirconia crowns from any source, but rather that dentists understand the mark BRUXZIR to identify the source of zirconia crowns and material to make zirconia crowns – the zirconia crowns supplied by Glidewell. I have never heard any dentist, or anyone else in the dental community, use the terms “bruxer”, “bruxer crown” or BRUXZIR to refer generically to a zirconia crown or the material used to make a zirconia crown. Until I read Dr. Eggleston’s report, I was unaware of anyone in the dental community suggesting that such usage had occurred. In short, I disagree with Dr. Eggleston’s suggestion that the terms “bruxer”, “bruxer crown” or BRUXZIR are used by any appreciable number or proportion of dentists or other members of the dental community to refer generically to a zirconia crown or the material used to make a

zirconia crown. In fact, based on my experience, I believe that such a suggestion is incorrect.

18. My opinion is supported by my experience in dental practice, research, conferences attended, and discussions with other dentists. Indeed, I have not encountered use of these terms as generic names for any type of crown or related materials within the dental industry.
19. Instead, it is my opinion that “bruxer” is routinely used by dentists and others in the dental industry to describe a person with bruxism, which is the condition in which a person grinds, or bruxes, his or her teeth.

B. Strength of Glidewell’s BRUXZIR Mark

20. It is my opinion that BRUXZIR strongly identifies a particular source of zirconia crowns and material used to make zirconia crowns to dentists and others in the dental community, that source being Glidewell. My opinion is based on my own personal experience, in that to me the BRUXZIR mark strongly identifies a zirconia crown or material used to make zirconia crowns as sourced from Glidewell. My opinion is also based in numerous discussions with other dentists, who have expressed to me an understanding or acknowledgement that the BRUXZIR mark identifies the source of a zirconia crown or material used to make zirconia crowns as sourced from Glidewell.
21. BRUXZIR is widely recognized by dentists and others in the dental industry, as it is a source identifier for products offered by the predominant supplier of solid zirconia crowns and material used to make solid zirconia crowns, and product branded under the BRUXZIR mark has a large market share in the dental industry.
22. I am personally aware, as a dentist, of the strong and sustained advertising and promotional campaign that Glidewell ran promoting its zirconia crowns and material used to make zirconia crowns under the BRUXZIR mark. I specifically recall, for instance, dual page and full page glossy advertisements in dental industry trade magazines promoting Glidewell’s BRUXZIR branded products. These advertisements had the effect of leading me to associate products marketed under the BRUXZIR brand as originating from Glidewell.

C. Likelihood of Confusion between Glidewell’s BRUXZIR Mark and Keating’s KDZ BRUXER Mark

23. It is my opinion that dentists are likely to be confused by Keating’s use of the mark KDZ BRUXER to brand its line of zirconia crowns into believing that those crowns originate with Glidewell or are endorsed, affiliated or somehow associated with Glidewell, for at least the following reasons.
24. As set forth above, the BRUXZIR mark serves as a strong source identifier in the dental industry for zirconia crowns and material used to make zirconia crowns.

25. It is my understanding that Keating and Glidewell's goods directly compete. Accordingly, there is a close overlap between the markets in which Glidewell uses its BRUXZIR mark and the markets in which Keating is offering its competing product.
26. The BRUXZIR and KDZ BRUXER marks are similar in appearance and sound.
27. I have been informed, notably in Dr. Eggleston's report, that a number of Keating customers sent order forms to Keating in which they indicated that they wished to order a zirconia crown by using the term BRUXZIR. Dr. Eggleston suggests that this is an indication that the term BRUXZIR is generic. I disagree with this contention, for the reasons set forth above. What this does suggest to me is that some portion of these dentists were confused by Keating's use of the KDZ BRUXER mark.
28. I understand that the zirconia crowns offered by Glidewell and by Keating are sold through similar channels.

Dated: October 29, 2012

Signed: __

A handwritten signature in black ink, appearing to read "Daniel J. Heller", written over a horizontal line.

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CURRICULUM VITAE

RONALD E. GOLDSTEIN, DDS, FACD, FICD

OFFICE ADDRESS: 600 Galleria Parkway, Suite 800, Atlanta, Georgia, 30339
Phone: (404) 261-4941 Fax: (404) 261-4946

HOME OFFICE: Home office phone: (404) 255-8639 Fax: (404) 497-0239

BIRTHPLACE: Atlanta, Georgia -- November 1, 1933

FAMILY: Judy Salzberg Goldstein (wife), married August 26, 1956
Four children: Cary, Cathy, Richard, and Kenneth
Ten grandchildren: Katie, Jennie, Brett, Max, Landon, Matthew, Gracie, William, Jolie, Benjamin

PRE-PROFESSIONAL EDUCATION: North Fulton High School, 1951
University of Michigan, 1951 - 1953
University of Georgia, 1952 (summer)
Oglethorpe University, 1953 (summer)

MILITARY SERVICE: US Army Dental Corps-Dentist; Captain Army Dispensary
Pentagon, Washington D.C. 1954-1956

DENTAL EDUCATION: Emory University School of Dentistry, DDS Degree, 1957

TEACHING AFFILIATIONS: Clinical Professor of Oral Rehabilitation
Georgia Health Sciences University
Augusta, Georgia, 1993 - Current
Clinical Professor of Restorative Dentistry,
Medical College of Georgia School of Dentistry
Augusta, Georgia, 1983 - 1993
Adjunct Clinical Professor of Prosthodontics
Boston University Henry M. Goldman School of Dental Medicine
1990 - Current
Adjunct Professor of Comprehensive Dentistry
The University of Texas Health Science Center
San Antonio, Texas, 2011 - current
Adjunct Professor of Restorative Dentistry
The University of Texas Health Science Center
San Antonio, Texas, 1993 - 2011
Visiting Professor of Oral and Maxillofacial Imaging and
Continuing Education
University of Southern California School of Dentistry
Los Angeles, California, 1993 - 2003
Special Lecturer in Esthetic Dentistry
Emory University School of Dentistry
Atlanta, Georgia, 1980 - 1993
Special Lecturer in Periodontology

Emory University School of Dentistry, 1972 - 1979
Continuing Education Faculty, School of Dental
Medicine, University of Pittsburgh, 1972 - 1975
Associate Clinical Professor of Continuing
Education, Boston University, 1980 - 1990

HOSPITAL Ben Masell Dental Clinic Staff, 1968 - 1990
APPOINTMENTS: Periodontal Staff, 1959 - 1967
Volunteer in charge of cosmetic dentistry, 1967 - 1980

HONORS, HONORARY DEGREES, CITATIONS, and AWARDS

National Winner, First Annual Writing Award, American College of Dentists, 1957

"Atlanta's Outstanding Young Man of The Year" Atlanta Junior Chamber of Commerce, 1962

Citation For "Exceptional and Meritorious Performance In Advancing Employment Of The Handicapped In The Community," Governor's Committee on Employment of The Handicapped, 1965

"Presidential Award" for outstanding service, Georgia Junior Chamber of Commerce, 1962

"Citizen of the Week," Radio Station WPLO, Atlanta, Georgia, 1963

"Award of Merit," Georgia Vocational Association, 1963

Listed in many biographical indices including:

Who's Who Worldwide

Who's Who In The South and Southwest

Who's Who In Dentistry

Who's Who In Science And Engineering

America's Top Dentists, 2003-2004

The Best Dentists in America 2004-2005

Who's Who In America

Who's Who Of American Inventors

Who's Who In American Education

Fellow, American College of Dentists (FACD)

Fellow, International College of Dentists (FICD)

Honorable Fellow, Georgia Dental Association

Distinguished Practitioner, National Academies of Practice, admitted 1987

- The Alpha Omegan Golden Pencil Award, 1975
- The John Muir Medical Film Festival Award for Dentistry, 1982
- Named "Outstanding Atlantan," 1978/79
- Induction into Omicron Kappa Upsilon, National Dental Honor Society, Medical College of Georgia, May 1990
- Advisory Council for Emory University School of Dentistry, 1990-1991
- Award for "Outstanding Contribution to Cosmetic Dentistry" American Academy of Cosmetic Dentistry, May 1992
- First Annual Charles L. Pincus Award for contribution to esthetic dentistry, presented at the annual meeting of the American Academy of Esthetic Dentistry, Santa Fe, New Mexico, August 1992
- Named to The Robb Report's "Club 21" -- Influential People in Luxury Businesses along with Georgio Armani, Richard Branson, and Steve Wynn, December 1994
- Achievement Medal, Alpha Omega International Dental Fraternity, (past recipients, Albert Einstein, Jonas Salk, December 1997
- The Irwin Smigel Award in Esthetic Dentistry, New York University College of Dentistry, October 23, 2000
- Named to "Leaders in Continuing Education" by *Dentistry Today* Magazine, annually 1997 -2010
- "Most Teeth Bleached" *Guinness Book of Records*, 1999

Ronald E. Goldstein, DDS

Page 2 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-297-

- 2001 Distinguished Alumni Award, Emory University Dental Alumni Association
- "Power of Partnership" Award, Dress For Success, Atlanta Chapter, September 12, 2006
- Awarded President's Level Lifetime Award, Medical College of Georgia, January 2008
- Named to Atlanta Peach "The List," April 2008
- Named to "Atlanta Areas Peer-Review Selected Dentist" by *Atlanta Magazine*, January 2009
- Named by The Atlantan in their selection of Best Of The City 2009, Spring 2009
- Named by Jezebel Magazine "Best Place for Cosmetic Dentistry" Dr. Ronald Goldstein 2010
- Named "Champion of Success" by Dress For Success, May 18, 2010
- Named Honorary President of the Bulgarian Academy of Esthetic Dentistry October 22, 2010
- Award for Alpha Omega Marvin C. Goldstein Medal of Achievement for Meritorious Service to Dentistry and Allied Sciences in the Atlanta Regional Area. February 11, 2012.

PUBLIC SERVICE

Professional consultant to "P.M. Magazine" 1979 - 1982. Produced and presented over 70 programs of all phases of dental health in cooperation with the Northern District Dental Society.

Produced 12 radio dental tips for Station WGST News Radio, Atlanta, Georgia, 1982

Board of Directors Member, Holyfield Foundation 2003-2006

Board of Directors Member, Smiles Against Hate 2002-2005

Scientific Advisory Board, The National Children's Dental Foundation, 2006-current

Created *Tomorrow's Smiles* charity under the auspices of the National Children's Oral Health Foundation for deserving teens who need but cannot afford a great smile 2008-current

**PARTICIPATION IN CIVIC AND SERVICE ORGANIZATIONS,
FRATERNAL AND CHURCH ACTIVITIES**

ORGANIZATION	YEARS ACTIVE	TYPE OF MEMBERSHIP OFFICE HELD
Atlanta Ballyhoo Club	1950	President
Ahavath Achim Synagogue	1957 - current	Member
	1964	Membership Committee
Emory University Alumni	1958	Member
B'nai B'rith, Atlanta Lodge	1961 - 1962	Board of Directors
Governor's Committee on Employment of The Emotionally Restored	1961 - 1963	Past Chairman
Atlanta Health Council, Inc.	1962	Founder
	1964 - 1966	President
Georgia Association For Mental Health	1962 - 1968	Member
	1964 - 1966	Vice-President
American Jewish Committee	1962	Member
National Association For Mental Health (Lectured nationally on various subjects related to mental health)	1962	Member
Atlanta Junior Chamber of Commerce	1963	Vice-President
Established National Program on Mental Health and Mental Retardation Through the United States Jaycees	1963	National Chairman
Family Counseling Service Society	1963 - 1969	Board of Directors
Metropolitan Atlanta Mental Community Chest	1964 - 1968	Board of Directors
Mayor's Committee on Employment of the Handicapped	1964 - 1968	Member
Metropolitan Atlanta Mental Health Association	1964 - 1974	Board of Directors
Atlanta Art Association	1964 - 1969	Member
Jewish Home for the Aged	1965 - 1975	Member
Atlanta USO-JWB	1966 - 1968	Board of Directors
United Appeal (Metro Atlanta)	1968	Chairman Dental Division
Jewish Children's Services	1969	Board of Directors
Anti-Defamation League	1970	Board of Advisors
B'nai B'rith, Gate City Lodge	1970	Board of Trustees
Georgia Heart Association	1971	Chairman Dental Division
Atlanta Dogwood Festival	1971 - 1972	Steering Committee
Crown Ball	1993	Committee
Heart of Atlanta, French Paradox Panel	1993	Moderator
Chaine des Rotisseurs	1994 - current	Member
Chaine des Rotisseurs	1999-2006	Board of Directors
Men's Leadership Council	2009 - current	Member

MEMBERSHIP IN ORGANIZED DENTAL SOCIETIES,
ACADEMIES and ASSOCIATIONS

NAME OF ORGANIZATION	OFFICE HELD	DATES
International Federation of Esthetic Dentistry	President	1997 - 2002
American Academy of Esthetic Dentistry	Co-Founder and Past-President	1975 - 1976
	President	1977 - 1978
	Fellow	1978- current
Charles L. Pincus Foundation of the AAED	Advisory Board Member	1990 - 1999
American Academy of Cranio-Mandibular Disorders	Chairman	1995
American Academy of Periodontology	Member	1976 - 1996
	Associate Member	1969 - 1989
American Academy of Fixed Crown and Bridge	Associate Member	1984 - 1986
American Academy of Fixed Prosthodontics	Active Member	1986 - current
International Assoc. for Dental Research / American Association for Dental Research	Member	1985 - current
Alpha Omega Dental Fraternity	Member	1953 - current
	President, Alpha Delta Chap.	1956 - 1957
	President, Atlanta Alumni	1968 - 1969
	International Regent	1970 - 1971
	Associate Editor	1965 - 1971
	International Editor	1971 - 1974
	International Pres-Elect	1975
	International President	1976
	Chief Justice	1979
American Dental Association	Member	1953 - current
Georgia Dental Association	Member	1953 - current
Fluoridation Committee	Chairman	1964 - 1965
Northern District Dental Society	Member	1959 - current
Founded and served as first chairman, Emergency Dental Service		
Fifth District Dental Society	Past President/Member	1959 - current
Public Health Committee	Chairman	1962 - 1963
	Secretary	1971 - 1972
	Vice-President	1972 - 1973
	President-Elect	1973 - 1974
	President	1974 - 1975
	Immediate Past President	1975 - 1976
	Parliamentarian	1977
Thomas P. Hinman	General Chairman	1978
Dental Meeting		
International Academy of Gnathology	Member	1978 - 2000
American Academy of History of Dentistry	Member	1975 -1995
American Association of Dental Editors	Member	1962 - 1977
American Medical Writers Association	Member	1963 - 1977
Collaborative Techniques	Advisory Board	2003-2004
European Academy of Aesthetic Dentistry	Honorary Member	1994-current
The Venezuelan Academy of	Honorary Member	2004-current
Ronald E. Goldstein, DDS		

Esthetic Dentistry Society for Color and Appearance in Dentistry	Member	2008-current
Houston Center for Biomaterials and Biometrics at the University of Texas Dental Branch at Houston	Member	2011

PROFESSIONAL APPOINTMENTS

NAME OF ORGANIZATION	POSITION HELD	DATES
Nobel Biocare	Scientific Advisory Committee for Las Vegas Meeting	2001-2002 2004-2005
Nobel Biocare	Faculty Chairman, "Nobel Esthetics Institute"	2005-current

JOURNALISM

	PUBLICATION	POSTION	DATES
PRE-PROFESSIONAL	<i>The Scribbler</i>	Business Manager	1950-51
	<i>The Michigan Daily</i>	Editorial Staff	1951-52
	<i>The Gargoyle</i>	Editorial Staff	1951-52
	<i>The Emory Wheel</i>	Dental Editor	1954-56
	<i>1957 Emory Annual</i>	Dental Editor	1957
PROFESSIONAL	Thomas P. Hinman Dental Meeting Program Book	Editor	1966-68, 1970
	<i>The Arouser</i> , National Undergraduate Publication, Alpha Omega Fraternity	Editor	1964-66
	<i>Atlanta Alpha Omegan</i>	Editor	1966-68
	<i>Preview Review</i> , Fifth District Dental Society, Atlanta, Georgia	Editor	1966-67
	<i>Alpha Omegan</i>	Associate Editor International Editor	1966-70 1971-74
	<i>Focus</i>	International Editor	1972
	<i>Current Opinion in Dentistry</i>	Associate Editor	1993
	<i>Journal of Esthetic Dentistry</i>	Co-Editor-in-Chief with Dr. David Garber	1993-1998
	<i>Dimensions of Dental Hygiene</i>	Editorial Advisory Board	2002-current
	<i>Dentistry Today</i>	Dental Advisory Board	1998-Current
	<i>Contemporary Esthetics and Restorative Practice</i>	Column Editor and Editorial Board	2000-2005

<i>Inside Dentistry</i>	Editorial Advisory Board	2006-Current
<i>Functional Esthetics and Restorative Dentistry</i>	Advisory Board	2006-Current
<i>International Cosmetic Awards</i>	Advisory Board	2007-Current
<i>Compendium</i>	Advisory Board	2007-Current
<i>The American Journal of Esthetic Dentistry</i>	Editorial Board	2011-Current

JOURNALISM (cont'd)

PUBLICATION	POSITION	DATES
Journal of Cosmetic Dentistry	Editorial Review Board	2010 - Current
NON-DENTAL <i>New Beauty Magazine</i>	Editorial Advisory Board	2004-Current

BOOKS PUBLISHED

TITLE	PUBLISHER	DATE	AUTHORSHIP
<i>Esthetics In Dentistry</i>	J. B. Lippincott	1976	Author
<i>Estética Odontologica</i> (Spanish Translation of <i>EID</i> 1 st Ed.)	Inter-Medica	1980	Author
<i>Atlas der Modernen Zahnprothetik</i> (German Translation of <i>EID</i> 1 st Ed.)	Medica Verlag	1981	Author
<i>Change Your Smile</i>	Quintessence Publishing Co.	1984	Author
<i>Esthetics in Dentistry</i> , 1 st Ed. (Japanese Translation)	MDP	1985	Author
<i>Bleaching Teeth</i>	Quintessence Publishing Co.	1987	Co-author
<i>Change Your Smile</i> , Second Edition	Quintessence Publishing Co.	1988	Author
<i>Change Your Smile</i> , Second Edition (Japanese Translation)	Quintessence Publishing Co.	1988	Author
<i>Verschiedene Techniken zum Bleichen von Zahnen</i> (German Translation of <i>Bleaching Teeth</i>)	Quintessenz Verlags	1988	Co-author
<i>Porcelain Laminate Veneers</i>	Quintessence Publishing Co.	1989	Co-author
<i>Keramische Verblendschalen</i> (German Translation of <i>Porcelain Laminate Veneers</i>)	Quintessenz Verlags	1989	Co-author
<i>Les Facettes de Porcelain</i> (French Translation of <i>Porcelain Laminate Veneers</i>)	Quintessenz Verlags	1989	Co-author

Ronald E. Goldstein, DDS

Page 8 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-303-

<i>Le Blanchiment des Dents</i> (French Translation of <i>Bleaching Teeth</i>)	Quintessenz Verlags	1989	Co-author
<i>Trattamento delle Discromie Dentali</i> (Italian Translation of <i>Bleaching Teeth</i>)	Quintessenz Verlags	1989	Co-author
<i>Dein Neues Lächeln</i> (German Translation of <i>Change Your Smile</i>)	Quintessenz Verlags	1990	Author
<i>Blanquamiento Dental</i> (Spanish Translation of <i>Bleaching Teeth</i>)	Ediciones Doyma	1990	Co-author
<i>Troque Seu Sorriso</i> (Portuguese Translation of <i>Change Your Smile</i>)	Quintessence Publishing Co.	1991	Author
<i>La Tecnica delle Faccette Vestibolari in Porcellana, Veneers Parziali</i> (Italian Translation of <i>Porcelain Laminate Veneers</i>)	Scienza e Tecnica Dentistica Edizioni Internazionali	1992	Co-author
<i>Porcelain and Composite Inlays and Onlays</i>	Quintessence Publishing Co.	1994	Co-author
<i>Ästhetische Seitenzahnrestaurationen</i> (German Translation of <i>Porcelain and Composite Inlays and Onlays</i>)	Quintessenz Verlags	1994	Co-author
<i>Complete Dental Bleaching</i>	Quintessence Publishing Co.	1995	Sr. Author
<i>Inlays et Onlays en Céramique et en Composite</i> (French Translation of <i>Porcelain and Composite Inlays and Onlays</i>)	Editions CdP	1995	Co-author
<i>Sbiancamento Dentale Completo</i> (Italian Translation of <i>Complete Dental Bleaching</i>)	Scienza e Tecnica Dentistica Edizioni Internazionali	1997	Sr. Author
<i>Change Your Smile</i> (3 rd Edition)	Quintessence Publishing Co.	1997	Author
<i>Complete Dental Bleaching</i> (Japanese Translation)	Quintessence Publishing Co.	1998	Sr. Author
<i>Esthetic Imaging in Dentistry</i>	Quintessence Publishing Co.	1998	Co-author with son Cary Goldstein and David Garber
<i>Esthetics In Dentistry</i> , 2 nd Ed, Vol. I and II	Decker Periodicals	1998	Author
<i>Change Your Smile</i> (Korean Translation)	Narae Publishing Inc.	1999	Author
<i>Complete Dental Bleaching</i> (Korean Translation)	Narae Publishing Inc.	2000	Sr. Author
<i>Change Your Smile</i> , Vol. III (Japanese Translation)	Quintessence Publishing Co.	2001	Author

Ronald E. Goldstein, DDS

Page 9 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-304-

<i>Odontologia Estética</i> , Vol. I (Spanish Translation of <i>EID</i>)	Ars Medica	2002	Author
<i>Odontologia Estética</i> , Vol. II (Spanish Translation of <i>EID</i>)	Ars Medica	2003	Author
<i>Esthetics in Dentistry</i> , 2 nd Ed., Vol. I (Russian Translation)	Russian Copywrite	2003	Author
<i>Esthetics in Dentistry</i> , 2 nd Ed., Vol. II (Korean Translation)	Shinhung International Publishing	2003	Author
<i>A Estética em Odontologia</i> , 2 nd Ed., Vol. I (Portuguese Translation of <i>EID</i>)	Santos	2004	Author
<i>Zmien Swoj Usmiech</i> (Polish Translation of <i>Change Your Smile</i> , Vol. III)	Quintessence Publishing Co.	2006	Author
<i>Change Your Smile</i> , Vol. III (Chinese Translation)	Quintessence Publishing Co.	2006	Author
<i>Complete Dental Bleaching</i> (Chinese Translation)	People's Military Press	2006	Sr. Author
<i>Change Your Smile</i> , Fourth Edition	Quintessence Publishing Co.	2009	Author
<i>The Restoration of the Side Teeth</i> (Russian Translation of <i>Porcelain and Composite Inlays and Onlays</i>)	<i>Quintessenz Verlags</i>	2009	Co-author
<i>Change Your Smile</i> , Fourth Edition (Italian Translation of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Change Your Smile</i> , Fourth Edition (Special Nobel Biocare Edition of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Change Your Smile</i> , Fourth Edition (Special 25 th Anniversary of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Mude Seu Sorriso</i> , Fourth Edition (Portuguese Translation of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Change Your Smile</i> , Fourth Edition (German Translation of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Change Your Smile</i> , Fourth Edition (Greek Translation of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Change Your Smile</i> , Fourth Edition (Arabic Translation of <i>Change Your Smile</i>)	Quintessence Publishing Co.	2010	Author
<i>Change Your Smile</i> , Fourth Edition Ronald E. Goldstein, DDS	Quintessence Publishing Co.	2010	Author

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PUBLISHED CHAPTERS IN BOOKS

Chapter Title	Book/Publisher	Date	Authorship
"The Diagnostic Interview"	<i>Esthetics</i>	1972	Author
"Esthetic Principles For Ceramo-Metal Restorations"	Dental Clinics of North America; Published by W.B. Saunders Co.	1977	Author
"Critique – Color and Esthetics"	Dental Porcelain: The State of The Art - 1977	1977	Co-author
"Esthetic Considerations In The Selection and Use of Restorative Materials"	Dental Clinics of North America; Published by W.B. Saunders Co.	1983	Co-author
"Bleaching of Vital And Non-Vital Teeth"	<i>Pathways Of The Pulp</i> 4th Edition		Co-author
"Managed Care in Dentistry" (Editorial)	Quintessence Magazine		Author
"Is Your Case Really Finished?"	<i>Surgical Correction of Dentofacial Deformities</i> Editor, William Bell	1994 1994	Co-author
"Bleaching of Vital And Non-Vital Teeth"	<i>Pathways Of The Pulp</i> 5th Edition	1993	Co-author
Foreword	<i>Dental Implants: Principles and Practice</i> Published by W.B. Saunders Co.	1993	Author
"Bleaching of Vital And Non-Vital Teeth"	<i>Pathways Of The Pulp</i> 6th Edition	1996	Co-author
Foreword	<i>Change Your Smile</i> (Korean Translation)	1999	Author
Foreword	<i>Complete Dental Bleaching</i> (Korean Translation)	2000	Author
Foreword	<i>Change Your Smile</i> (Japanese Translation)	2001	Author
Foreword	<i>Color Atlas of Tooth Whitening</i>	2006	Author
Foreword	<i>Tooth Whitening in Esthetic Dentistry</i>	2009	Author
Foreword	<i>Tooth Whitening in Esthetic Dentistry</i> (Chinese Translation)	2010	Author

NON-DENTAL BOOKS: QUOTED, INTERVIEWED, OR MENTIONED

Title	Publisher	Date	Pages	Author
<i>Young Men Can Change the World</i>	McGraw-Hill Book Company	1965	129-130	Booton Herndon
<i>Encyclopedia Britannica</i>	Encyclopedia Britannica, Inc.	1980	421	Lou Joseph
<i>How to Win Pageants</i>	Wordware Publishing, Inc.	1990	184-188	Genie Polo Sayles
<i>Atlanta: The Making of a World Class City</i>	Community Communications, Inc	1999	94-97	David Black
<i>Marketing Your Winning Image</i>		2001	Foreword	Julie Hollingsworth
<i>Living Doll</i>	Metro Publishing Ltd	2002	166-169	Cindy Jackson
<i>Manchester Who's Who (2002/2003 Honors Edition of the Registry)</i>		2002/2003		
<i>Buckhead: Atlanta's First Address</i>	Indigo Custom Publishing	2003	178-181	Jan Hickel
<i>The Velvet Touch</i>		2004		Richard Stern
<i>Nobel Biocare World Conference</i>	Las Vegas May 20-24	2007	156	
<i>The Power of Respect</i>	Thomas Nelson	2009	3-6	Deborah Norville
<i>The Ultimate Guide to Looking Younger</i>	Steffanie Attenberg	2011	Throughout	Contributing Expert

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Title	Publisher	Date	Author
"Responsibilities of The Dentist In Health Service"	Journal of The American College of Dentists (Also published in Mexican and Canadian journals)	1957	Author
"Common Emergencies In General Dentistry"	The Dental Student's Magazine (Abstract in The Journal of The Canadian Dental Association)	1957	Co-author
"Study of Need For Esthetics In Dentistry"	Journal of Prosthetic Dentistry Vol. 21; No. 6, p. 589-598	1969	Author
"Preservation Of Fractured Maxillary Central Incisors In An Adolescent--A Case Report"	Journal of the American Dental Association	1972	Co-author

Ronald E. Goldstein, DDS

Page 12 of 84
File name: reg_cv long october 22, 2012.docx
Last Update: 10/22/2012

"The Wonderful World of Modern Dentistry"	Contributing Editor	1972	Author
"Communication '76"	Alpha Omegan	1976	Author
"Current Concepts in Esthetic Treatment"	Proceedings of The Second Intl. Prosthodontic Congress	1979	Author
"Esthetics In The Dental Curriculum"	Journal of Dental Education	June 1981	Co-author
"Esthetics In Dentistry"	Journal of the American Dental Association	1982	Author
"Survey of Patient Attitudes Toward Current Esthetic Procedures"	The Journal of Prosthetic Dentistry (C. V. Mosby)	1984	Co-Author
"Communicating Esthetics"	The New York State Dental Journal	Oct. 1985	Author
"Communicating Esthetics" (Japanese Translation)	Quintessence (Japanese)	Oct. 1986	Author
"Diagnostic Dilemma: To Bond, Laminate or Crown?"	The Intl. Journal of Periodontics and Restorative Dentistry	May 1987	Author
"Bleaching Teeth: New Materials--New Role"	Journal of the American Dental Association	Dec. 1987	Author
"Cosmetic Imagery"	Journal of Canadian Dental Association	April 1988	Author
"Dentistry As the 80's"	Journal of the American Dental Association	May 1988	Author
"Speakers Focus on the Esthetic"	ADA News	June 1988	Co-author
"Is Your Case Really Finished?"	Journal of Clinical Orthodontics	Nov. 1988	Co-author
"Finishing of Composites and Laminates"	Dental Clinics of North America Vol.33; No.2	April 1989	Author
"Accent on Esthetic Practice"	RDH	May 1989	Author
"Advances in Esthetics"	Dental Congress News	September 1989	Author
"Bleaching Vital Teeth: State Of The Art"	Quintessence International	Oct. 1989	Co-author
"Bleaching Vital Teeth: State Of The Art" (Edizione Italiana)	Quintessence International	March 1990	Co-author
"Treating Discolored Teeth With Porcelain Laminate Veneers"	Journal of Dental Technology (Japanese) Vol. 18; No. 1	January 1990	Co-author
"Immediate Conservative Corrections of Esthetic Problems"	Dental Outlook (Japanese) Vol. 75; No. 3	March 1990	Co-author
"Computer Imaging: An Aid to Treatment Planning"	Journal of the California Dental Association	March 1991	Co-author
Ronald E. Goldstein, DDS			

"Dentist-Monitored Bleaching: A Combined Approach"	The Bleaching Report Vol. 3; No. 2	1991	Co-author
"Patient Maintenance of Esthetic Restorations"	Journal of the American Dental Association Vol. 123; No. 1	January 1992	Co-author
"Computer Video Imaging"	Journal of Clinical Dentistry	1992	Author
"Esthetic Dentistry-- A Health Service?"	Journal of Dental Research	March 1993	Author
"High Technology in Esthetic Dentistry"	Current Opinion in Cosmetic Dentistry	1993	Co-author
Practice Made Perfect -- "Healing Environments in Dentistry"	Journal of Esthetic Dentistry	Jan/Feb 1993	Author
"Esthetic Dentistry- A Health Service?"	Journal of Dental Research	March 1993	Author
Practice Made Perfect -- "The Difficult Patient Stress Syndrome: Part I"	Journal of Esthetic Dentistry	March/April 1993	Author
"High Technology in Esthetic Dentistry"	Current Opinion in Cosmetic Dentistry	1993	Co-Author
"Air-Abrasive Technology: Its New Role in Restorative Dentistry"	Journal of the American Dental Association	May 1994	Co-Author
"Cosmetics: Improving Aesthetic Dentistry Through High Technology"	CDA Journal	September 1994	Author
"The Changing Esthetic Dental Practice"	Journal of the American Dental Association	November 1994	Co-Author
"Using Air-Abrasive Technology to Diagnose"	Journal of the American Dental Association	June 1995	Co-Author
"Intraoral Esthetic Repair of Dental Restorations"	Journal of Esthetic Dentistry	1995	Co-Author
"Tooth Whitening -- A Win-Win Procedure"	Journal of Practical Hygiene	July/August 1996	Co-Author
"Complete Dental Bleaching"	The Journal of the Alabama Dental Association	Winter 1996	Co-Author
"Final Finishing of Composites and Laminates"	Contemporary Esthetic Dentistry Vol. 2; No.2	1996	Author
"The Role of High Technology in Maintaining Esthetic Restorations"	Journal of Esthetic Dentistry	1996	Co-Author
"In-Office Bleaching: Where We Came From, Where We Are Today"	Journal of the American Dental Association	April 1997	Author
"Proper Planning and Finishing Techniques for Direct Composite Resin Restorations"	Clinical Contours Vol. 1; No. 3	Nov. 1997	Author

Ronald E. Goldstein, DDS

Page 14 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-309-

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"Education and Communication: Now More Than Ever" Co-Author: David Garber, DMD	Practical Periodontics and Aesthetic Dentistry Vol. 10; No. 3	April 1998	Co-Author
"We're All Getting Older"	Journal of Esthetic Dentistry	1998	Co-Author
"Issues in Esthetic Dentistry for Older Adults"	Journal of Esthetic Dentistry	1998	Co-Author
"Power Tooth Whitening: An Opportunity to Enhance Practice Success and Promote Collaborative Team Involvement" Co-Author: Jill Rethman, RDH	Practical Periodontics and Aesthetic Dentistry Supplement	1998	Co-Author
"Tooth Whitening: Assessment of the Efficacy"	Advances in Dentistry Vol. 1	1999	Co-Author
"The Significance of Esthetic Dentistry in Childhood" (Japanese)	Journal of Clinical Pediatric Dentistry	June 1999	Contributor
"The Status of Tooth Whitening Techniques" Co-Author: Van Haywood, DMD, and Richard Blankenau, DDS	Compendium Vol. 20; No.8	August 1999	Co-Author
"Practicing Esthetic Dentistry for the New Millennium" (Japanese)	Practice in Prosthodontics Vol. 32; No. 5	Sept. 1999	Author
"Considerations for Smile-Generated Long-Range Treatment Planning"	Journal of Esthetic Dentistry Vol. 11; No. 1	January 1999	Author
"Multipurpose Laser and Restorative Dentistry"	Dentistry Today Vol. 18; No. 10	October 1999	Author
"How to Cope with Problems After Tooth Bleaching" (Japanese)	Dental Outlook	January 2000	Author
"Your Ever-Changing Practice... and the Media's Influence"	Contemporary Esthetics and Restorative Practice Vol. 4; No. 1, p.10-11	January 2000	Author
"Discovery: Finding Out What Your Patients Want" Author: Cathy Jameson, PhD	Contemporary Esthetics and Restorative Practice Vol. 4; No. 2, p. 8	February 2000	Column
Introduction to Bleaching Article (Japanese)	Dental Outlook Vol. 95; No. 3	March 2000	Author
"Technology and Your Esthetic Practice" Author: Barry Freyberg, DDS	Contemporary Esthetics and Restorative Practice Vol. 4; No.3, p. 12	March 2000	Column
"Tooth Bleaching in USA – Yesterday, Today, Tomorrow" Ronald E. Goldstein, DDS	Dental Outlook (Japanese)	March 2000	Author

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“Drilling Deeper Into Your Accounts Receivable” Author: Linda Miles, CSP, CMC	Contemporary Esthetics and Restorative Practice Vol. 4; No. 4, p. 16-18	April 2000	Column
	Practical Periodontics and Aesthetic Dentistry	May 2000	Author
“Deliverance by the Promised Hands” Author: Edwin Zinman, DDS	Contemporary Esthetics and Restorative Practice Vol. 4; No. 5, p. 14-16	May 2000	Column
“The Quest for the All-Ceramic Restoration” Co-Authors: David Garber, DMD; Pinhas Adar, CDT; Henry Salama, DMD	Quintessenz Zahntech Vol. 23, p. 27-37	June, 2000	Co-Author
“The Quest for the All-Ceramic Restoration” (Japanese Translation) Co-Authors: David Garber, DMD; Pinhas Adar, CDT; Henry Salama, DMD	QDT Vol. 25; No. 9, p. 17-23	September, 2000	Co-Author
“The Esthetic Partnership” Author: Beverly Maguire	Contemporary Esthetics and Restorative Practice Vol. 4; No. 8, p. 16-17	September 2000	Column
“Tooth Whitening in Your Practice: Treatment Time and Fee Schedules” Author: Van Haywood, DMD	Contemporary Esthetics and Restorative Practice Vol. 4; No. 11, p. 12-15	Nov./Dec. 2000	Column
Congratulatory Remarks	Journal of Korean Academy of Esthetic Dentistry Vol. 9; No. 1	2000	Author
“The Quest for the All-Ceramic Restoration”	Quintessence of Dental Technology	2000	Co-Author
“A Plan for All Seasons: Important Career Questions” Author: David Earl Simmons, DDS	Contemporary Esthetics and Restorative Practice Vol. 5; No. 1, p. 14-18	January 2001	Column
“Books, E-Merchants and An Internet Age Irony: Lessons We Can Apply to Dentistry” Author: Richard Hirschland	Contemporary Esthetics and Restorative Practice Vol. 5; No. 2, p. 14-16	February 2001	Column
“Unleashing Patient Acceptance to Tooth Whitening with Esthetic Imaging” Author: David Gane, DDS	Contemporary Esthetics and Restorative Practice Vol. 5; No. 3, p. 12-14	March, 2001	Column
“Intraoral Cameras Help Predict and Prevent Tooth Loss”	Contemporary Esthetics and Restorative Practice Vol. 5; No. 10	October, 2001	Author
“Esthetic Dentistry After September 11...”	Contemporary Esthetics and Restorative Practice Vol. 5; No. 11, p. 14-18	November 2001	Author
“Final Finish of Composite and Laminates” Ronald E. Goldstein, DDS	Journal of the Russian Academy of	December 2001	Author

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"Planning of Esthetic Treatment. Part 2"	Journal of the Russian Academy of Esthetic Dentistry	December 2001	Author
"Maintenance of Esthetic Restorations" Co-Author: Kimberly Nimmons, RDH	Contemporary Esthetics and Restorative Practice Vol. 6; No. 2, p. 10-15	February 2002	Co-Author
"The Art of Good Practice" A symposium	Contemporary Esthetics and Restorative Practice Vol. 6; No. 3; p. 12-18	March 2002	Author
"How to Retain Staff and Keep Them Motivated" Author: Gail Cummins	Contemporary Esthetics and Restorative Practice Vol. 6; No. 4, p. 10-14	April 2002	Column
"Why Not Gold?" Author: Bruce W. Small, DMD	Contemporary Esthetics and Restorative Practice Vol. 6; No. 5, p. 12-15	May 2002	Column
"The Voice From the Other Side of the Chair" Co-Author: Angela M. Moon, CDA	Contemporary Esthetics and Restorative Practice Vol. 6; No. 6, p. 12-19	June 2002	Co-Author
"Whitening Options: How to Choose" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 6; No. 7, p. 12-17	July 2002	Author
"How to Develop an Effective Treatment Coordinator" Co-Author: Kristin Callais	Contemporary Esthetics and Restorative Practice Vol. 6; No. 8, p. 12-18	August 2002	Co-Author
"How Can You Maximize Your Staff To Achieve the Best Quality Care for Your Patients?" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 6; No. 9, p. 18-20	September 2002	Author
"Unlocking the Secrets of Success"	Contemporary Esthetics and Restorative Practice Vol. 6; No. 10, p. 8-12	October 2002	Author
Introduction to "After You Make It... How to Keep It? A Multi-Disciplinary Approach" Author: Leon Udwin	Contemporary Esthetics and Restorative Practice Vol. 6; No. 11, p. 10-12	November 2002	Column
"Finding the Pearls in a Sea of Oysters"	Contemporary Esthetics and Restorative Practice	December 2002	Author
Foreword to "The Clinical Guide to Aesthetic Restorations"	Montage Media	2002	Author
Introduction for "Esthetic Technique"	Esthetic Technique	2002	Author
Introduction	Compendium Supplement	2002	Author
"Energy for the New Year" Author: Pamela Smith, RD	Contemporary Esthetics and Restorative Practice Vol. 7; No. 1, p. 14-18	January 2003	Column

Ronald E. Goldstein, DDS

"The Declining Use of Amalgam... Are Dentists Taking Advantage of the Public's Fears?" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 7; No. 2, p. 12-16	February 2003	Author
"Keeping Current"	Contemporary Esthetics and Restorative Practice Vol. 7; No. 3, p. 14-16	March 2003	Author
"Continuing Dental Education" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 7; No. 8, p. 12-19	April 2003	Author
"Treating Difficult and Challenging Patients (Part 1)" Author: Roberta Golden, PhD	Contemporary Esthetics and Restorative Practice Vol. 7; No. 5, p. 20-23	May 2003	Column
"Transitioning to a Fee-For-Service Practice" A symposium	Contemporary Esthetics and Restorative Practice Vol. 7; No. 6, p. 14-18	June 2003	Author
"They're Not Making Patients Like They Used to"	Cotemporary Esthetics and Restorative Practice Vol. 7; No. 7	July 2003	Author
"Treating Difficult and Challenging Patients (Part 2)" Author: Roberta Golden, PhD	Cotemporary Esthetics and Restorative Practice Vol. 7; No. 8, p. 16-19	August 2003	Column
"The Bonded Margin"	Practical Periodontics and Aesthetic Dentistry Vol. 15; No. 7, p. 511	August 2003	Author
"The 'Risk-Benefit Ratio' of Nickel Containing Alloys" Author: E. Steven Duke, DDS	Contemporary Esthetics and Restorative Practice Vol. 7; No. 9, p. 14-17	September 2003	Column
"Quality"	Practical Periodontics and Aesthetic Dentistry Vol. 15; No. 8, p. 593	September 2003	Author
"Bonding Agents – What Are You Using In Your Private Practice?"	Contemporary Esthetics and Restorative Practice Vol. 7; No. 10, p. 12-16	October 2003	Author
"Reducing Color Variations in Digital Photography" Author: James Cowherd	Contemporary Esthetics and Restorative Practice Vol. 7; No. 12, p. 12-16	December 2003	Column
"Beyond Conscious Sedation: Anesthesiologists as Partners in Dental Care" Author: S. Howard Odom, MD	Contemporary Esthetics and Restorative Practice Vol. 8; No. 1, p. 12-17	January 2004	Column
"How Do You Deal With 'Scam' Patients?" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 8; No. 2, p. 10-14	February 2004	Author
"Patient Education Reaches New Heights"	Contemporary Esthetics and Restorative Practice Vol. 8; No. 3, p. 14-17	March 2004	Author

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"Technicians and Clinicians: Clarifying the Boundaries"	Practical Periodontics and Aesthetic Dentistry Vol. 16; No. 3, p. 180	April 2004	Author
"The Art of Dentists: Part I"	Contemporary Esthetics and Restorative Practice Vol. 8; No. 5, p. 10-12	May 2004	Author
"Ensuring Success With Newer Materials and Techniques."	Practical Periodontics and Aesthetic Dentistry Vol. 16; No. 4, p. 274	May 2004	Author
"The Art of Dentists: Part II, Masterpieces In Miniature" Author: Laurence Rifkin	Contemporary Esthetics and Restorative Practice Vol. 8; No. 6, p. 12-15	June 2004	Column
"How Do You Choose Materials: Direct Composites and Indirect Composites?" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 8; No. 7, p. 14-18	July 2004	Author
"Alternatives to Conventional Tooth Preparation (Including Air Abrasion And Lasers)" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 8; No. 8, p. 14-16	August 2004	Author
"What Are The Newest Technologies That We Should Consider for Our Practices? Part I Interview Article: Dr. Barry Freyberg	Contemporary Esthetics and Restorative Practice Vol. 8; No. 9, p. 10-14	September 2004	Column
"Lasers in Dentistry: A Synopsis" Author: Douglas Dederich, DDS	Contemporary Esthetics and Restorative Practice Vol. 9; No. 2, p. 12-16	February 2005	Column
"The Great Dental Debate: Tooth-etch Adhesive Systems vs. Self-etch Adhesive Systems" A Symposium	Contemporary Esthetics and Restorative Practice Vol. 9; No. 3, p. 12-15	March 2005	Author
"The Expanding Esthetic Practice: Implant Maintenance – Part 1" Author: Kimberly Nimmons, RDH	Contemporary Esthetics and Restorative Practice Vol. 9; No. 4, p. 12-13	April 2005	Column
"The Expanding Esthetic Practice: Implant Maintenance – Part 2" Author: Kimberly Nimmons, RDH	Contemporary Esthetics and Restorative Practice Vol. 9; No. 5, p. 12-16	May 2005	Column
"Digital Dental Photography Now?"	Contemporary Esthetics and Restorative Practice Vol. 9; No. 6, p. 14	June 2005	Author
"Curbing Your Failures"	Contemporary Esthetics and Restorative Practice Vol. 9; No. 8, p. 14-16	August 2005	Author
"Dental Marketing: Clinicians Share Their Success"	Contemporary Esthetics and Restorative Practice Vol. 9; No. 9	September 2005	Author

Ronald E. Goldstein, DDS

Page 19 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-314-

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“A Precise Bite Registration Technique”	Inside Dentistry Vol. 4; No.7	July/August ‘08	Author
“The Power of Whitening” Co-Author: Kimberly Nimmons, RDH	Dimensions of Dental Hygiene	May 2009	Co-Author
“Ethics and Economics of Composite Resin Restoration”	Journal of Cosmetic Dentistry	Fall 2011	Author
“White and Pink Emulating Nature and Beyond”	Journal of Color and Appearance in Dentistry Vol.40;Supplement 1	July 2012	Author
“Strategies for Addressing Bruxism”	Dimensions of Dental Hygiene	July 2012	Author

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Co-authored with Dr. David Garber

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- Vol. 5 No. 5 I Crown Everything -- A Case For Conservative Dentistry
- Vol. 5 No. 6 Ken Schmitt -- An Appreciation

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- Vol. 6 No. 3 Esthetics: A Health Care Science?
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- Vol. 6 No. 5 They Said It Couldn’t Be Done: The Influence of Glass Ionomers On Esthetic Dentistry
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- Vol. 7 No. 3 Dental Ceramics: Yes, There IS A Difference Over There
- Vol. 7 No. 4 Are You Afraid To Refer?
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Ronald E. Goldstein, DDS

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“Good as Goldstein”	RDH	September, 1987	Kathleen M. Witherspoon
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"The Team Approach to Esthetic Dentistry -- Cosmetics Expert Dr. Ronald Goldstein Shows How Working Together Works"	Dental Teamwork	March/April 1993	
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Ronald E. Goldstein, DDS

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FEATURED IN DENTAL JOURNALS

Title	Publisher	Date
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Ronald E. Goldstein, DDS

Page 22 of 84
File name: reg_cv long october 22, 2012.docx
Last Update: 10/22/2012

EXHIBIT 152

-317-

"All In the Family"	Alpha Omegan Atlanta	March, 1975
"Alpha Omegan Wins Golden Pencil Award"	Alpha Omegan	April, 1975
Profile	Alpha Omega	September, 1975
"La 69 Convention Internationale Alpha Omega Vancouver Decembre 1976"	Alpha Omega (French)	1976
"Esthetic Dentistry"	Journal of the American Dental Association	1983
"Georgia's Goldstein Is Noted 'Celebrity Dentist'"	Future Dentistry	June, 1986
"Aesthetics Give New Lease on Life"	Dentistry Today	June, 1986
"Advances in Aesthetics Demanded By Patients"	FDI 77 th Annual World Dental Congress News	September, 1989
"Say Goodbye to the Esthetics-Driven Decade: Get Ready to Reinvest!"	Compendium	December, 1990
"Equipping the Complete Dental Practice"	Dentistry Today	January, 1994
"Book Reviews: <i>Change Your Smile</i> "	Journal of the American Dental Association	April, 1997
"So What's a Dentist to Do to Find the Right Courses?"	GDA Action	April, 1997
"Atlanta-Based Continuing Education Center Scheduled to Open"	Dentistry Today	September, 1997
"The Current Status of Vital Tooth Whitening Techniques"	Compendium Vol. 20; No. 8	August, 1999
"International Center for Accelerated Dental Learning"	Dentistry Today	December, 1999
"Leaders in Continuing Education"	Dentistry Today	December, 1999
"CE Abounding: Learn from the Best in KC"	ADA News	March 5, 2001
"Gerd and Dental Health"	The Benefits of Chewing	2003
"Dr. Ron Goldstein Discusses the Difficult Patient at Staff Appreciation Meeting"	The Dental Mirror	Spring, 2003
"Mentoring: A Gift To Be Given and Received"	Hawaii Dental Journal	September/October, 2006
"Perspectives: 'Right On Ron!'"	Journal of Esthetic and Restorative Dentistry Vol. 19; No. 1	February, 2007
"Drs. Garber and Goldstein on the... Technology Revolution"	Dentistry Today	September, 2007
"40 Years of What's New"	Dental Products Report	September 2007
"Professor Ronald Goldstein Visits Prague"	Dental Care Magazine	January 2008
Ronald E. Goldstein, DDS		

"Perspectives: A Bittersweet Silver
Anniversary for The Bonded Porcelain
Veneer Restoration"

Journal Compilation
Vol. 21; No. 1

January 2009

"Botox Therapy in the Dental Practice"
Roundtable Discussion

Compendium
Vol. 32;No.3

April 2011

AUDIO TAPES

"Impact of Research on
Dental Practice"

AGD Update
Vol. 11, No. 7

1992

Moderator:
T. Truhe, DDS

"Esthetic Considerations for Periodontal
Patients American Academy of Periodontology

1979-Seattle

"Esthetic Dentistry-A New Look At What Works
and What Doesn't" Part 1

CDA National Convention

1979

"Esthetic Dentistry-A New Look At What Works
and What Doesn't" Part 2

CDA National Convention

1979

"Pro & Con"

11/30 & 12/3

"How to Achieve Successful Esthetics
In Everyday Practice"

Vol. A, B, C, D

"The Esthetic Failure—
How To Prevent and Correct"

"Symposium on Smile Esthetics"

Bell, Goldstein, Garber

2A Speaker: R.L.Bowen
Discussant: R. Goldstein

2A

2B Speaker: R.L.Bowen
Discussant: R. Goldstein

2B

6A Speaker: Goldstein
Discussant: Stanley
Summary, Christensen

6A

Goldstein with Patient
(Eames & Phillips)

CLINICAL TEACHING VIDEOS

"Cosmetic Contouring for Simplified Esthetics" 4/3/74 1 hr (3/4 inch video)		University of Pittsburgh School of Dental Medicine, Erie,
"Patient needs" lect, 1 hr (3/4 inch video)	1980	VEDCA "Einstein Master Clinical Series"
"Esthetic use of composite resins", 80 mins, lecture (3/4 inch video)	1980	VEDCA "Einstein Master Clinical Series"
"Closing the diastema" 55 mins, lecture (3/4 inch video)	1980	VEDCA "Einstein Master Clinical Series"
"Discoloration", 20 mins, lecture (3/4 inch video)	1980	VEDCA "Einstein Master Clinical Series"
"Closing the diastema", 90 mins (3/4 inch video)	1980	VEDCA "Einstein Master Clinical Series"
"Economical techniques for immediate esthetic correction" 1 hr (3/4 inch video)	1980	Chicago Midwinter Dental Convention
Dr. Goldstein, Adamson, 1 hr (3/4 inch video)	1980	Chicago Midwinter Dental Convention
"Cosmetic Dentistry" 18 mins (3/4 inch video)	6/29/80	Lecture
"Anterior Esthetics in fixed restorations", 1 hr (3/4 inch video)	1981	ADA
"Predictable esthetics in anterior crowning, 2hrs (3/4 inch video)	1982	Midwinter meeting, Univ. of Nebraska
"Demonstrated bonding, Cosmetic Correction for diastema", 75 mins (3/4 inch video)	1982	VEDCA
"Esthetic correction of chipped and eroded Teeth", 1 hr (3/4 inch video)	1982	VEDCA
"Changing smiles through composite Bonding", 1 hr (3/4 inch video)	1982	VEDCA
"Combined restorative treatment for crowded teeth", 1 hr (3/4 inch video)	1982	Lecture
"Beyond Bonding Basics" 2 hrs(3/4 inch video)	1984	Johnson&Johnson Dental Products, Telesymposium
"Posterior Composite Restorations", 2 hrs (3/4 inch video)	1985	VEDCA
"Porcelain Laminate Veneers", 2 hrs (3/4 inch video)	1985	VEDCA
"Porcelain & glass. Anew look at modern ceramics", 3 hrs (3/4 inch video)	1986	Chicago Midwinter
"Esthetics Update", 6 hrs (3/4 inch video)	1986	Oklahoma State Dental Meeting
"Bleaching vital teeth", 1 hr (3/4 inch video)	Aug 1987	Bleaching course, New Orleans
"Computer imaging" 38 mins (3/4 inch video)	1989	ADA Hawaii
"High-Tech in Esthetic Dentistry" (5 hours)	October 1991	Filmed at American Dental Association's Annual Meeting, Seattle, Washington

Ronald E. Goldstein, DDS

VIDEOS (cont'd)

"Solving tooth color problems in esthetic Dentistry", 1 hr "Crown and Bridge" "Etched Porcelain Inlays and Onlays" "Porcelain Laminates" "Bonding" "Bleaching" "Posterior Composites"	1992	Hinman TV program
"Lasers in Dentistry"	November 16, 1994	Teaching interview
"The All Ceramic Crown: Principles of Success"		2006 GIDE/Dental XP
"Direct Bonding Correction of Crowded Teeth"	June 29, 2007	Dental XP
"Contouring and Mock Bonding Using a Diagnostic Model"	June 29, 2007	Dental XP
"A Technique for Improving Gingival Crown Margins"	June 29, 2007	Dental XP
"The Finger Technique in Pain Diagnosis"	June 29, 2007	Dental XP
"The Changing Face of Dental Laboratories Part 1"	July 25, 2007	Dental XP
"The Changing Face of Dental Laboratories Part 2"	July 26, 2007	Dental XP
"The Changing Face of Dental Laboratories Part 3"	July 26, 2007	Dental XP
"Dr. Stephen Chu on Esthetic Dentistry"	March 24, 2008	Dental XP
"Visual Technology in Dentistry"	April 6, 2008	Dental XP
"Dr. Goldstein interviews Dr. Croll on Preventive Therapy"	April 10, 2008	Dental XP
"Dr. Ted Croll on Preventative Therapy"	April 10, 2008	
"Closing the Midline Diastema"	April 10, 2008	Dental XP
"Cosmetic Contouring vs. Bonding"	April 17, 2008	Dental XP
"Dr. Brian LeSage on Esthetic Dentistry"	April 25, 2008	Dental XP
"Dr. Wynn Okuda on Esthetic Dentistry"	April 28, 2008	Dental XP
"Dr. William Becker on Implant Dentistry"	April 28, 2008	Dental XP
"Dr. Larry Rifkin on Esthetic Dentistry"	April 28, 2008	Dental XP
"Dr. Douglas Terry on Ceramic Restorations"	April 28, 2008	Dental XP

Ronald E. Goldstein, DDS

VIDEOS (cont'd)

"Dr. Bernard Touati on Art and Esthetics: Part 1"	April 28, 2008	Dental XP
"Dr. Bernard Touati on Art and Esthetics: Part 2"	April 28, 2008	Dental XP
"Dr. Harry Albers on Composite Bonding Part 1"	April 29, 2008	Dental XP
"Dr. Harry Albers on Composite Bonding Part 2"	April 29, 2008	Dental XP
"Dr. Harry Albers on Composite Bonding Part 3"	April 29, 2008	Dental XP
"Cosmetic Contouring Part 1"	May 5, 2008	Dental XP
"Dr. Jacinthe Paquette on Restorative Materials"	May 6, 2008	Dental XP
"Long-Term Esthetic Planning"	May 6, 2008	Dental XP
"Anterior Crowns: Assessment and Fitting"	May 6, 2008	Dental XP
"Diagnostic Dilemma: Contouring vs. Veneers"	May 6, 2008	Dental XP
"Final Touch-up Cosmetic Contouring"	May 6, 2008	Dental XP
"Porcelain Laminate Repair"	May 6, 2008	Dental XP
"Don Waters Discusses Brasseler Instruments"	May 15, 2008	Dental XP
"Cosmetic Contouring Part 2"	May 15, 2008	Dental XP
"Recording Your Patient Consultation"	May 22, 2008	Dental XP
"Difficult Patient"	May 22, 2008	Dental XP
"Working as a Team"	May 22, 2008	Dental XP
"Condensed Content to Improve your Learning"	May 22, 2008	Dental XP
"About Dentalxp"	May 22, 2008	Dental XP
"Dr. Tom Trinkner on Restorative Dentistry"	May 28, 2008	
"Cosmetic Contouring Part 3"	May 29, 2008	Dental XP
"Dr. Gerard Chiche on Ceramics"	June 24, 2008	Dental XP
"The All-Ceramic Crown Part 1"	June 30, 2008	Dental XP
"The Management Aspects of Dentistry"	July 3, 2008	Dental XP
"The All-Ceramic Crown Part 2"	July 8, 2008	Dental XP

Ronald E. Goldstein, DDS

VIDEOS (cont'd)

"The All-Ceramic Crown Part 3"	July 16, 2008	Dental XP
"Teaching & Dentistry"	July 29, 2008	Dental XP
"The All-Ceramic Crown Part 4"	July 29, 2008	Dental XP
"John Kanca on Adhesive Dentistry"	August 11, 2008	Dental XP
"Occlusion & Esthetic Dentistry"	August 27, 2008	Dental XP
"The Future of All-Ceramic Restorations"	October 3, 2008	Dental XP
"The Future of Ceramics, Composites And Adhesive Dentistry"	November 1, 2008	Dental XP
"Permanent Cementation of an All-Ceramic Crown"	December 4, 2008	Dental XP
"Bleaching Teeth" Part 1-4	February 25, 2009	Dental XP
"Conservative Treatment of Exposed Crown Margins"	March 19, 2009	Dental XP
"Composites, Ceramics and Adhesive Dentistry with Dr. Nasser Barghi"	April 6, 2009	Dental XP
"Smile Design in Everyday Implant Dentistry: Part 1"	April 22, 2009	Dental XP
"Adopting New Research"	May 13, 2009	Dental XP
"Smile Design in Everyday Implant Dentistry: Part 2"	May 14, 2009	Dental XP
"Utilizing the Front Surface Mirror"	May 3, 2009	Dental XP
"Smile Design in Everyday Implant Dentistry: Part 3"	June 4, 2009	Dental XP
"Smile Design in Everyday Implant Dentistry: Part 4"	July 20, 2009	Dental XP
"Stress Management in Everyday Dental Practice"	July 23, 2009	Dental XP
"Exceeding Patient Expectations"	August 31, 2009	
"Smile Design with Anterior Composite Bonding"	September 25, 2009	Dental XP
"Resealing Localized Marginal Washouts of All-Ceramic Restorations"	November 15, 2009	Dental XP
"Esthetic Contouring and Enamelplasty in Esthetic Therapy"	December 21, 2009	Dental XP
"Correction of Tooth Defects Using Direct Composite Resin: Part 1 of 3"	January 30, 2010	Dental XP
"Conservative Treatment for Tooth Wear"	March 23, 2010	Dental XP

Ronald E. Goldstein, DDS

VIDEOS (cont'd)

"Medicolegal Considerations in Dental Practice: Part 2"	July 5, 2010	Dental XP
"Medicolegal Considerations in Dental Practice: Part 1"	July 6, 2010	Dental XP
"Medicolegal Considerations in Dental Practice: Part 3"	July 15, 2010	Dental XP
"Medicolegal Considerations in Dental Practice: Part 4"	July 16, 2010	Dental XP
"Alerting Restorations after Cementations"	September 27, 2010	Dental XP
"Helping Patients Make Lasting Decisions at Try-in"	November 8, 2010	Dental XP
"Revitalizing Old & Worn Composite Veneers"	December 8, 2010	Dental XP
"Correction of Tooth Defects Using Direct Composite Resin: Part 2 of 3"	December 24, 2010	Dental XP
"Correction of Tooth Defects Using Direct Composite Resin: Part 3 of 3"	December 28, 2010	Dental XP
"Final Seating and Cementation of a Central Incisor Crown"	June 5, 2011	Dental XP

NON-CLINICAL VIDEOS

"If you have never been to Rio... Now is the time to come!"	June 9, 2011	GGs for IFED
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MAGAZINE INTERVIEWS

<i>Time</i>	June 9, 1973	"Today's Dentistry"
<i>Atlanta Magazine</i>	June 1973	"Open Wider"
<i>Harper's Bazaar</i>	March 1974	"Portrait of the Artist As a Good Dentist"
<i>The Elks Magazine</i>	May 1980	"Dental Facts for the '80s"
<i>Playgirl</i>	June 1980	"Pearly Whites"
<i>Family Circle</i>	March 17, 1981	"Esthetic Dentistry for Problem Teeth"
<i>New York</i>	August 3, 1981	"The New Skin of Your Teeth"
<i>Money</i>	November 1981	"Perfect Smile"
<i>Time</i>	December 14, 1981	"Take Stock of Bonding"
<i>Changing Times</i>	June 1982	"Tooth Bonding to Light up Your Smile"
<i>Atlanta Weekly</i>	May 1, 1983	"Sticky Subject"

Ronald E. Goldstein, DDS

Page 29 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-324-

<i>Atlanta Weekly</i>	August 21, 1983	"He Can Change Your Smile"
<i>Life</i>	October 1983	"Miracles in Modern Dentistry"
<i>Self</i>	October 1983	"Quick-Fix Technology"
<i>In Style For Men</i>	January 1985	"Changing Your Smile" p.38
<i>Self</i>	February 1985	"Grown Up Braces" p. 142
<i>Red Book</i>	February 1985	"Smile! Could Your Teeth Be Whiter, Brighter? New Drill"
<i>Family Weekly</i>	February 24, 1985	"Putting On a Happy Face" p.4
<i>The Season</i>	1985	"Nutrition Tips" p. 62
<i>The Washingtonian</i>	July 1985	"Smile, Smile, Smile" p. 141
<i>Town and Country</i>	November 1985	"Coming Up Smiling"
<i>American Health</i>	October 1985	"Sexy Flaws" p. 24
<i>TIC</i>	December 1985	"Dentist's Specialty Gives Patients Something To Smile About" by Robert Cross
<i>Cosmopolitan</i>	June 1985	"Change Your Face: Adjusting The Jaw Through Surgery" p. 266
<i>Glamour</i>	July 1985	"You Can Make Over Your Smile" pgs.160-162
<i>Atlanta Magazine</i>	February 1986	"Atlanta's Dentist to the Stars" p. 62
<i>Woman's Day</i>	January 21, 1986	"How You Can Have Beautiful Teeth" p. 66
<i>Harper's Bazaar</i>	February 1986	"Smile Savers" p. 128
<i>Lifestyles</i>	April 1986	"Making Your Smile The Best It Can Be" p. 30
<i>MS.</i>	May 1986	"The Bonded Tooth...Is It Really a Makeover Miracle?"
<i>Mademoiselle</i>	June 1986	"Taming the Uncouth Tooth--How to Have A Grin You Can Bear" p. 88
<i>Household Magazine</i>	July 1986	"Brighten Up Your Smile With Dental Bleaching!"
<i>Shape</i>	November 1986	"Flash That Smile!" p. 37
<i>Glamour</i>	March 1987	"Filling: New and Improved Isn't Always Better" p. 38
<i>Shape</i>	April 1987	"Brighten Your Smile" p. 12
<i>Savoir Faire</i>	July 1987	"More Than The Eye Can See--Lighten Up Your Smile"
<i>Atlanta Singles</i>	July/August 1987	"Start At The Knees And Work Up!" by Arlene Peck
<i>Cosmopolitan</i>	1987	"I Had A Dental Makeover" pp. 16, 170
<i>Good Housekeeping</i>	February 1988	"New Dentistry to Make You Prettier"

Ronald E. Goldstein, DDS

Page 30 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-325-

<i>McCall's</i>	May 1988	"Are You Satisfied With Your Smile?"
<i>Journal of The Canadian Dental Association</i>	April 1988	"Cosmetic Imagery"
<i>Journal of the A.D.A.</i>	May 1988	"Dentistry As The 80's"
<i>Dentist Magazine</i>	June 1988	"Goldstein--Try Porcelain Inlays, Onlays"
<i>A.D.A. News</i>	June 1988	"Speakers Focus On The Esthetic"
<i>The Season</i>	September 1988	"When Hollywood Smiles"
<i>Men's Guide to Fashion</i>	February 1989	"Your Winning Smile" by Michael Roseh
<i>Prevention</i>	June 1989	"Cosmetic Breakthroughs That Can Save Your Teeth" pp. 107-112
<i>Sunday Times Magazine</i> Johannesburg, South Africa	February 18, 1990	"Putting Your Best Smile Forward" pp. 18-20
<i>Smiles In Dental Health</i>	Vol. 2, No. 1; 1990	"Bonding: Easy Way To A Smile" by Diana Sterne, pp. 10, 11
<i>Smiles In Dental Health</i>	Vol. 2, No. 2; 1990	"Composite Filling: Match the Natural Color of Your Own Teeth" by Jill Schuetz, pp. 4-6
<i>Smiles In Dental Health</i>	Vol. 2, No. 2; 1990	"Dentures: Dispelling Misconceptions, Answering Common Questions" by Jill Schuetz, pp. 10-12
<i>Cosmetic Dentistry For The General Practitioner</i>	Vol. 3, No. 4; 1990	"Goldstein Shares Cosmetic Contouring Secrets"
<i>Health</i>	February 1991	"Designer Smiles"
<i>Allure</i>	August 1991	"Teeth Without Metal" p. 30-31
<i>Woman's World</i>	July 23, 1991	"You Can Have a More Perfect Smile" Vol.12; No.30; p.18
<i>American Health</i>	December 1991	"New Life for Worn Teeth" by Cathy Sears
<i>Shape Magazine</i>	February 1992	"Tooth Is Beauty" by Judith Lazarus
<i>Good Housekeeping</i>	March 1992	"Blackout on Teeth Whiteners" by Kathleen McAuliffe
<i>The Jewish Georgian</i>	March/April 1992	"Goldstein Dentistry is a Family Affair"
<i>Prevention</i>	September 1992	"A High-Tech Way to Picture Perfect Teeth" p.134-138
<i>American Health</i>	October 1992	"Cosmetic Contouring Offers Instant, Dramatic Results"
<i>The Season</i>	Spring 1993	"60 Years of Creating Beautiful Smiles" by Gloria Lane and Eileen Gould
<i>American Health</i>	November 1993	"Sandblasting Cavities" by Diana Reese
<i>Consumers Digest</i>	November/December 1993	"New Dental 'Sandblaster,' Laser Therapy"
<i>American Health</i>	December 1993	"Computer Imaging" by Cathy Sears
<i>The Season</i> Ronald E. Goldstein, DDS	Winter 1993	"New Technology Sprays Away Decay"

		by Gloria Lane and Eileen Gould
<i>Health Confidential</i>	January 1994	"...Healthier Teeth, New Drill-less Dentistry"
<i>Allure</i>	February 1994	"Tooth Envy" by Mimi Avins
<i>Self</i>	February 1994	"High-Tech Teeth" by Louise Farr
<i>Shape</i>	May 1994	"Feminine Smiles"
<i>Prevention</i>	August 1994	"Your Healthy Smile" p.40 by Beth Higbee
<i>Forbes</i>	December 1994	"Brave New Mouth"
<i>Style</i>	June/July 1995	"Smile Doctors" pp.32, 33, 44, 49 by Ann Perkins Delatte
<i>Presenting the Season</i>	Winter 1995	"Atlanta Dentists Worldwide Leaders In Smiles" by Eileen Gould-Freeman
<i>Longevity</i>	October 1995	"Drill-Free Dentistry" by Peggy Noonan
<i>New Woman</i>	November 1995	"Painless Dentistry At Last" by Dava Sobel, p. 53
<i>Presenting the Season</i>	Spring 1996	"Atlanta Dentists Worldwide Leaders In Smiles" by Eileen Gould-Freeman
<i>Men's Health</i>	December 1996	"The Time Bandits" David Zinczenko
<i>Quintessence</i>	March 1997	"Managed Care in Dentistry"
<i>Presenting the Season</i>	Summer 1997	"The Tradition Lives On -- Masters in Esthetic Dentistry"
<i>Icon Magazine</i>	September 8, 1997	"The Cooler"
<i>Presenting the Season</i>	Fall 1997	"Your Smile: Is It The One You Want?"
<i>Presenting the Season</i>	Winter 1997	"Whiter? Brighter? You Can Change the Color of Your Smile!"
<i>Atlanta Business Chronicle</i>	January 1998	"Shaping Smiles"
<i>USA Today</i>	April 1998	"Baby Boomers Sink Their Teeth Into Staying Young"
<i>Presenting the Season</i>	Spring 1998	"21 st Century Dentistry: It's Here Now"
<i>Presenting the Season</i>	Winter 1998	"It Takes A Complete Team to Make A Great Smile...It Takes More Than Any One Single Dentist"
<i>Bottom Line Personal</i>	April 1999	"Cosmetic Dentistry For You? Family, Friends Too?"
<i>Presenting the Season</i>	Summer 1999	"You've Heard of a Make Over...but a Smile Make Over???"
<i>Esthetique</i> Ronald E. Goldstein, DDS	Fall 1999	"Making the White Choice: The Latest

		On Polishing Up Those Pearlies”
<i>Atlanta Magazine</i>		“The Esthetic Dental Practice of Goldstein, Garber, Salama, and Gribble”
<i>Mundo Odontologico(Peruvian)</i>	April, 2000	
<i>Presenting The Season</i>	Summer, 2000	“Who’s to Say When Enough is Enough?”
<i>Cosmetic Surgery Times</i>	September, 2000	“Perfect Mouth for More Youthful Look”
<i>Remedy</i>	Jan./Feb., 2001	“5 Reasons You’ll Want to Go to the Dentist: Video Exams”
<i>Modern Maturity</i>	March 1, 2001	
<i>Departures</i>	May/June, 2001	“Super Teeth”
<i>Men’s Health</i>	October 3, 2001	
<i>Women’s World Daily</i>	Nov., 2001	“Dentist Offers Tips for Those Seeking To Enhance Smile”
<i>Atlanta Magazine</i>	August, 2002	“Tooth and Consequences”
<i>In Style</i>	December 9, 2002	“The Most Effective Ways to Transform Your Smile”
<i>Departures</i>	February, 2003	“Super Teeth”
<i>Women First</i>	July 28, 2003	
<i>Health Magazine</i>	July, 2003	“Latest Dental Breakthroughs to Help You Get a Natural Smile”
<i>Beautiful Teeth</i>	March 30, 2004	“Whitening Toothpastes”
<i>I Do for Atlanta Brides</i>	Summer, 2004	“Changing Your Smile: How to Look your Best For Wedding Photos and Guests”
<i>The Atlantan Brides Issue</i>	Spring/Summer 2008	“Web Dossier Beauty”
<i>Medical College of Georgia Word of Mouth</i>	Spring 2008	“The Gift of Learning”
<i>Today – The Magazine for the Medical College of Georgia</i>	Fall 2008	“Profile in Giving – Dr. Ronald Goldstein” By Paula Hinely
<i>Southern Seasons</i>	Early Fall 2011	“The International Dentist”
<i>Dental Link Magazine</i>	Spring 2012	“The Gods of Dentistry Tell Us Like it Should Be” Ronald Goldstein “The Godfather”

NON-DENTAL MAGAZINE ARTICLES AUTHORED

TITLE	MAGAZINE	DATE
Editorial Page, April 1972	<i>Alpha Omegan</i>	1972
“The Way We Were”	<i>Alpha Omegan</i>	1974

Ronald E. Goldstein, DDS

Page 33 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-328-

"How to Have Whiter, Brighter Teeth"	<i>Redbook</i>	1985
"60 Years of Creating Beautiful Smiles"	<i>Presenting the Season</i>	Spring, 1993
"Untwisting Teeth"	<i>Healthscope</i>	Fall, 1995
"Casting A Vote For Beauty"	<i>Presenting the Season</i>	Fall, 2000
"It Takes a Complete Team to Make a Great Smile"	<i>Presenting the Season</i>	Winter, 1998
"Three New Technologies Can Revolutionize Your Next Dental Visit"	<i>Presenting the Season</i>	Fall, 1999
"Makeup: A Reality or Perception?"	<i>Presenting the Season</i>	Winter, 2000
"Managing Cosmetic Change: Getting the Look You Want"	<i>Presenting the Season</i>	Summer, 2001
"About Face"	<i>Presenting the Season</i>	Winter, 2001
"Bali: Beauty for All Senses"	<i>Presenting the Season</i>	Spring, 2001
"A Perspective on Beauty..." Interview with Linda Wells, Editor, Allure magazine	<i>Presenting the Season</i>	Fall, 2001
"Embezzlement"	<i>Update</i>	Spring, 2002
"The Power of the Smile"	<i>Presenting the Season</i>	Spring, 2002
"The Last Word on First Impressions"	<i>Presenting the Season</i>	Fall, 2002
"Susan Anton... More Than Just Another Pretty Face"	<i>Presenting the Season</i>	Spring, 2003
"Are You Hot?"	<i>Presenting the Season</i>	Summer, 2003
"Bad Habits Can Ruin Your Good Looks"	<i>Presenting the Season</i>	Fall, 2003
"Overweight in America"	<i>Presenting the Season</i>	Winter, 2003
"Getting Gorgeous in Georgia"	<i>Presenting the Season</i>	Spring, 2004
"A Special Kind of Power"	<i>Presenting the Season</i>	Summer, 2004
"The Beauty of Brazil"	<i>Presenting the Season</i>	Fall, 2004
"Facial Fillers"	<i>Presenting the Season</i>	Winter, 2004
"Beauty and the Media. A Special Interview with Deborah Norville"	<i>Presenting the Season</i>	Spring, 2005
"Hair... The Long and Short of It"	<i>Presenting the Season</i>	Summer, 2005
"Beauty in Business"	<i>Presenting the Season</i>	Fall, 2005

"Dental Spa in the Sunshine State"	<i>Travel Girl Magazine</i>	May/June, 2005
"Can Changing Concepts of Beauty Change You?"	<i>Atlanta Social Season</i>	Winter, 2005
"Have We Lost it Over Looks?"	<i>Southern Seasons</i>	Spring, 2006
"What You Will Wear Next Year... And Why!"	<i>Southern Seasons</i>	Winter, 2006
"Are You Ready For Prime Time?"	<i>Southern Seasons</i>	Spring, 2007
"Do You Dress Your Age?"	<i>Southern Seasons</i>	Summer, 2007
"Do You Look Your Age? Strategies for Achieving that Ageless Look"	<i>Southern Seasons</i>	Fall, 2007
"Do You Look Your Age? One Patient's Perspective"	<i>Southern Seasons</i>	Winter, 2007
"Choosing Dr. Right"	<i>Southern Seasons</i>	Spring, 2008
"Have You Noticed? Guys Are Looking Better"	<i>Southern Seasons</i>	Summer, 2008
"Have We Become A Lamination Nation?"	<i>Southern Seasons</i>	Fall, 2008
"Beauty On A Budget"	<i>Southern Seasons</i>	Winter, 2008
"Looking Great in Pictures is a Snap!"	<i>Southern Seasons</i>	Early Spring, 2009 Late Spring, 2009
"Stress Can Ruin Your Good Looks"	<i>Southern Seasons</i>	Early Fall, 2009
"Act of Kindness or Unwanted Opinion?"	<i>Southern Seasons</i>	Early Spring, 2010
"Can Beauty Be a Curse?"	<i>Southern Seasons</i>	Early Fall, 2010
"A Space for Beauty"	<i>Southern Seasons</i>	Early Spring 2011
"Is the Economic Crisis Aging Your Face?"	<i>Southern Seasons</i>	Winter, 2011
"How Real Are Reality Housewives"	<i>Southern Seasons</i>	Early Spring, 2012
"When Money is Tight, Make Sure the Look is Right"	<i>Southern Seasons</i>	Fall, 2012

MENTIONED IN CONSUMER MAGAZINE ARTICLES

TITLE	MAGAZINE	DATE
"How This Program Developed"	<i>Doesn't Anyone Care...</i>	May, 1964
"Two Alumni Write on Modern Dentistry"	<i>The Emory Magazine</i>	November, 1973
"How to Have Beautiful Teeth Without Pain"	<i>Harper's Bazaar</i>	March, 1974
"Restoration of Fractured Teeth"	<i>Changing Faces</i>	1977
"Chatter - Flash in the Pan"	<i>People</i>	1980
"Health Watch"	<i>Self</i>	March 1987
"Shape Your Smile"	<i>Shape</i>	March, 1990
"Your Healthy Smile: Spray Away Decay"	<i>Heart and Soul</i>	Summer, 1994
"Grind It Out"	<i>Muscle & Fitness</i>	May 1992
"Hail and Farewell: North Fulton High School"	<i>Peachtree Hills Views</i>	May/June 1992
"Whiter Teeth"	<i>Muscle & Fitness</i>	November 1992
"Reality Bites"	<i>Vogue</i>	October 1995
"Move Over, Mona Lisa"	<i>Newsweek</i>	December 14, 1998
"Dr. Goldstein Awarded Achievement Medal"	<i>Today</i>	Fall 1998
"Profile"	<i>The Garfield Gazette</i>	July-August, 1999
"Is Your Smile Giving You Away?"	<i>Female</i>	November, 2000
"Smile! There's No Reason You Can't Have Perfect Teeth"	<i>First: For Women</i>	November 27, 2000
"Your Whitest Teeth Ever!"	<i>First: For Women</i>	January 29, 2001
"Smile Therapy"	<i>Kiplinger's</i>	April, 2001
"Smile Pretty"	<i>In Style</i>	March, 2003
"You're Never Fully Dressed (Without A Smile)"	<i>Deep</i>	Fall/ Winter 2003
"Smile Satisfaction"		Summer/Fall 2005
"The Insider's Guide to a Sexy Smile" Ronald E. Goldstein, DDS	<i>New Beauty</i>	Summer/Fall 2006

"Prevent Your Smile from Aging"	<i>New Beauty</i>	Fall/Winter 2006
"Smile Makeovers"	<i>New Beauty</i>	Winter/Spring 2006
"Letters to the Editor"	<i>Business Traveler</i>	May, 2006
"Carlos Museum Unveils Aphrodite Sculpture"	<i>Atlanta Social Season</i>	Summer 2007
"I Want Fresh Breath"	<i>New Beauty</i>	Summer/Fall 2007
"Celebrity Smiles"	<i>New Beauty</i>	Summer/Fall 2007
"Timing a Great Smile"	<i>New Beauty</i>	Winter/Spring 2007
"How to Get a Stunning Smile"	<i>New Beauty</i>	Winter/Spring 2008
"Smile Secrets"	<i>New Beauty</i>	Summer/Fall 2008
"Fight the Causes of Bad Breath And Get a Perfect Smile"	<i>New Beauty</i>	Fall/Winter 2008
"American Vinanthropy"	<i>Wine Enthusiast</i>	June 2009
"Perfecting The Not So Perfect Smile"	<i>Departures</i>	September 2009
"New Man: A Winning Smile"	<i>New Beauty</i>	Winter/Spring 2009
"Bad Habits That Age Your Smile"	<i>New Beauty</i>	Spring/Summer 2009
"Smile Makeover Secrets for Men"	<i>New Beauty</i>	Summer/Fall 2009
"Celebrity Smile Secrets"	<i>New Beauty</i>	Fall/Winter 2009
"Best of Atlanta 2010 - Best Place for Cosmetic Dentistry"	<i>Jezebel</i>	April 2010
"Best of Atlanta 2010 - Best Place for Cosmetic Dentistry"	<i>Jezebel</i>	Summer 2010
"How to Get a White Smile"	<i>New Beauty</i>	Spring-Summer 2011
"On the Scene"	<i>Atlantan</i>	September/October 2011
"The Miracle Treatment"	<i>New Beauty</i>	Fall 2011
"Martha Faisol: Protagoniza Encontro De Beleza E sorrisos Em Torno De Ivo Pitanguy E Ronald Goldstein"	<i>Hola! Brasil</i>	November 11, 2011
"Meet Me in Atlanta"	<i>Sky Delta</i>	March, 2012
"The Surprising Causes of Bad Breath"	<i>New Beauty</i>	Winter/Spring 2012
"The Most Innovative Ways To Get a Perfect Smile"	<i>New Beauty</i>	Fall/Winter 2012

NEWSLETTERS

NEWSLETTER	DATE	ARTICLE
Day by Day	February 17, 1975	"Esthetic Dentistry Gives Patient Options"
Alpha Omegan	February, 1976	"A 'Goldstein' is International President Again!"
Emory Dental News	Spring, 1987	"Goldstein Meets Need for Better Smiles"
Dental News	July 16, 1993	"New Dental Technology Treats Cavities Without Drill"
NorthSide Annual Report	July 18, 1993	"The Goldsteins Make Dentistry A Family Affair"
Dental Laboratory Marketing Research	1993	"Ronald E. Goldstein, D.D.S."
Sociedade Brasileira de Odontologia Esthetica	June, 1996	"Goldstein no Brasil!"
Continuing Education Update	November-December, 1997	"The International Center for Accelerated Dental Learning in Atlanta"
American Dental Association News	July 17, 2000	"Feeding the Media"
Korean Academy of Esthetic Dentistry (Korean Translation)	2000 Vol. 4, No. 1	"Message from President of IFED"
Korean Academy of Esthetic Dentistry (Korean Translation)	August, 2000 Vol. 4; No. 3	"The Festival of the Stars: Visit to AAED"
Minneapolis Star Tribune	Feb.11, 2001	"Dentists Can Brighten Your Smile"
Alpha Omega News (French)	April, 2002	"The Unique Goldstein Family Dynasty" by Ronald E. Goldstein, DDS
Alpha Omega Now	April, 2008	"The Dr. Ronald E. Goldstein Center For Aesthetic Dentistry and Clinical Research"
ASDA News	January, 2012	"Will Additional Dental School Graduates Negatively Affect the Future Practice of Dentistry?"
Nobel Biocare NEWS	Spring 2012	"The Best Marketing Tool is a Satisfied Patient"

MENTIONED IN NEWSPAPERS

NEWSPAPER	DATE	ARTICLE
<i>The Atlanta Constitution</i>	April 5, 1962	"They Have What It Takes to Help!"
<i>The Atlanta Journal</i>	February 9, 1963	"State Jaycees Map Fight on Mental Illness"
<i>The Atlanta Spirit</i>	February 1963	"Shortest Planned Ball in History"
Ronald E. Goldstein, DDS		

<i>The Atlanta Constitution</i>	March 8, 1963	"A Woman's Way"
<i>The Atlanta Journal</i>	March 8, 1963	"Dr. Goldstein Jaycee of Year"
<i>The Atlanta Constitution</i>	March 11, 1963	"Dr. Goldstein Merited This Jaycee Recognition"
<i>The Atlanta Journal</i>	June 19, 1963	"He Would Favor a Halfway House in Own Section, says JC Backer"
<i>The Atlanta Journal</i>	June 26, 1963	"They Fish for Their Supper"
<i>Wheeler County Eagle</i>	July 24, 1964	"REG discusses Jaycees' with President Johnson"
<i>The Atlanta Journal</i>	May 21, 1964	"Georgians Spur Program to Assist Mentally Ill"
<i>The Atlanta Times</i>	June 18, 1964	"Goldstein Outlines Retardation to LBJ," p 1-B
<i>The Atlanta Journal</i>	June 18, 1964	"Jaycees Give Mental Health Plan to LBJ"
<i>The Atlanta Journal</i>	September 24, 1964	"Fluoridation Get-Together Points to Referendum Here"
<i>The Atlanta Constitution</i>	November 28, 1964	"Dedication of the 'Halfway House'"
<i>The Atlanta Journal</i>	December 11, 1964	"Mental Unit Here 'Used for Storage'"
<i>The Atlanta Journal</i>	December 12, 1964	"Many We Turn Away"
<i>The Atlanta Constitution</i>	December 14, 1964	"Mental Health Needs Start Right Here"
<i>The Southern Israelite</i>	January 29, 1965	"Gate City 'Handicapped' Meeting to Honor Irving, Ronald Goldstein"
<i>The Atlanta Constitution</i>	February 4, 1965	"Allen Asks Right for City to Decide on Fluorides"
<i>B'Nai B'Rith</i>	February 1965	"Goldsteins to Receive Citation for Work with Handicapped"
<i>The Atlanta Journal</i>	November 5, 1965	"Mental Aid for Children Called For"
<i>The Atlanta Journal</i>	November 15, 1965	"Scant Help Offered Mentally Disturbed"
<i>The Atlanta Journal</i>	November 28, 1971	"Cosmetic Dentistry Gets Big Smile", p 12-G
<i>The Atlanta Journal</i>	March 22, 1972	"To Patients TV Gives Dentists Here Glimpse of Unique Surgery", p.2-A
<i>The Northside News</i>	April 26, 1973	"Northside Dentist Co-authors Book on World of Modern Dentistry", p. 14
<i>The Southern Israelite</i>	July 5, 1974	"Fifth District Dental Society Newly installed chief Dr. Ronald E. Goldstein" p.3
<i>The State</i>	December 16, 1974	"Dentist Makes Smiling Easier", p. 1-E Columbia, South Carolina

Ronald E. Goldstein, DDS

Page 39 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-334-

<i>The Times</i>	September 28, 1976	"Carter's Smile -- Very Sexy, Dentist Says" New Orleans
<i>The Charlotte News</i>	October 5, 1976	"Carter Has Sexy Smile"
<i>The Honolulu Star Bulletin</i>	March 13, 1977	"The Tooth Behind The Beautiful Face"
<i>The Atlanta Journal</i>	July 7, 1977	"Falcons Getting Sexy?" p. 2-A
<i>Eastern Shore Times</i>	September 15, 1977	Vol. 54, No. 36, p.1
<i>Miami Herald</i>	January 18, 1978	"Dentist Says Temporary Work Can Reduce Cost", p. 4-B
<i>Jacksonville Journal</i>	February 16, 1978	"Dentist: Dentures Are Not Key To Perfect Smile"
<i>Honolulu Star Bulletin</i>	November 11, 1981	p. 5-E
<i>The Atlanta Journal</i>	November 12, 1981	"The Shape Of Teeth To Come", p. 1-B
<i>The Atlanta Journal</i>	November 23, 1981	"When You're Smiling"
<i>The Atlanta Journal</i>	December 6, 1981	"Smile, Please", p.68
<i>Chicago Tribune</i>	December 18, 1981	"Dentists Debate the Wisdom of Tooth Bonding"
<i>The Sunday Star and Bulletin</i>	January 3, 1982	"Dentists Are In The Beauty Business, Too"
<i>The Baltimore Sun</i>	October 3, 1999	"Americans Ready to Grin and Bear It"
<i>The Florida Times-Union</i>	March 7, 1982	"By The Skin Of Your Teeth", p. 1,2
<i>The Atlanta Journal</i>	May 7, 1982	"Facing the Facts on Beauty"
<i>Times Union</i>	July 6, 1982	"Brace Yourself"
<i>The Atlanta Constitution</i>	July 27, 1982	"Something To Smile About"
<i>The Chicago Tribune</i>	1983	"It's not the Rhetoric...."
<i>Greensboro News and Record</i>	February 4, 1984	"Looking to Change Your Smile?"
<i>Tempo</i>	September 26, 1984	"Filling the Gap Between a Smile and a Work of Art"
<i>The Birmingham News</i>	September 30, 1984	"Smiles Doctor Sticks Fangs in Candidates", p. 14-D
<i>The Miami Herald</i>	September 30, 1984	"White Teeth That Win Votes"
<i>The Star</i> Columbia, South Carolina	September 11, 1984	"Phyllis' New Smile is a ThrillerDiller", p. 57
<i>The Record</i> New Jersey	October 9, 1984	"Something to Smile About"
<i>Bridgeport Telegram</i> Ronald E. Goldstein, DDS	October 22, 1984	"When You're Smiling"

<i>St. Petersburg Independent</i>	October 22, 1984	"When We Smile, What Do Our Teeth Say?"
<i>The Atlanta Constitution</i>	October 26, 1984	"Angel in Atlanta to Promote 2 Careers"
<i>The Charlotte Observer</i>	July 13, 1984	"Grin and Bear It -- Smiling Your Way to Success", p. 6-A
<i>The Jacksonville Journal</i>	October 2, 1984	"Fang You Very Much"
<i>The Marietta Daily Journal</i>	September 21, 1984	"Local Dentist Tries To Make Smiling Easy"
<i>L.A. Life, Daily News</i>	October 1, 1984	"Dentist Sinks Teeth Into Candidate Problem"
<i>Houston Chronicle</i>	March 8, 1984	"For This Smile Mechanic No Mouth Is Too Much To Manage", p. 3-F
<i>The Atlanta Journal Constitution</i>	October 16, 1984	"Constructing a \$12 Billion Smile"
<i>The Atlanta Journal Constitution</i>	October 23, 1984	"Check Those Molars Department"
<i>The Sunday Sun (Toronto)</i>	December 9, 1984	"The New Dentistry: Putting the Bite on China Choppers"
<i>Chicago Tribune</i>	1984	"When We Smile, What Do Our Teeth Say?"
<i>Lifestyle</i>	1984	"Therapy for Your Smile"
<i>New York Daily News</i>	1984	"Grin and Bear It - Smiling Your Way to Success"
<i>Press Gazette</i>	1984	"Dentist Changes Lives with a Smile"
<i>Press Gazette</i>	1984	"Dentist/Author Injects Consumerism into Job"
<i>The Atlanta Journal</i>	September 24, 1984	"Practice of Cosmetic Dentistry Takes Root"
<i>Macon Telegraph and News</i>	September 12, 1987	"Dental Specialist Says Bleaching Works on Dingy Teeth"
<i>The Seattle Post-Intelligencer</i>	October 22, 1991	"Smiles in Style"
<i>The Atlanta Journal/Constitution</i>	July 18, 1993	"The Goldsteins Make Dentistry a Family Affair"
<i>Creative Loafing</i>	July 24, 1993	"Feel the Power"
<i>Northside Neighbor</i>	September 10, 1997	"ALA Names Top Medical Professional of the Year"
<i>The Jewish Georgian</i>	September-October, 1997	"Around Georgia"
<i>Atlanta Jewish Times</i>	November 7, 1997	"Office Accolades"
<i>USA Today</i>	August 12, 1998	"Blasting Cavities Without a Drill"
<i>USA Today</i>	April 15, 1998	"Baby Boomers Sink Their Teeth Into Staying Young"

Ronald E. Goldstein, DDS

Page 41 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-336-

<i>Atlanta Business Chronicle</i>	January 16-22, 1998	"Pioneer Cosmetic Dentist Still Shaping Smiles"
<i>The Northside/Sandy Springs Neighbor</i>	July 22, 1998	"GENUS, Dr. Goldstein Announce Affiliation"
<i>The Wall Street Journal</i>	July 29, 1998	"A Doctor Group That's All About Building Bridges"
<i>Baltimore Sun</i>	September 15, 1999	"Americans Ready to Grin and Bear It"
<i>F</i>	May 2000	"The Drill is Gone – New Dental Tool Zaps Your Cavities Without Pain"
<i>The Jewish Georgian</i>	January-February 2000	"The Mendels"
<i>The Atlanta Journal-Constitution</i>	October 3, 2000	"Dental Sealants Help Make 'Look, Ma, No Cavities' A Reality"
<i>The Jewish Georgian</i>	January-February, 2001	"Those Pearly Whites"
<i>The Atlanta Journal-Constitution</i>	August 10, 2001	"Teach Tolerance in Schools" (letter to the editor)
<i>Turkish Daily News</i>	July 29, 2002	"Gulusunuz dogal olsun"
<i>Atlanta Business Chronicle</i>	July, 2003	"Face Value"
<i>Atlanta Business Chronicle</i>	July 25-31, 2003	"Cosmetic Dentistry and surgery bypass Managed-care restrictions"
<i>The Wall Street Journal</i>	June 29, 2004	"New Business for Dentists: Fixing Botched Cosmetic Work"
<i>Atlanta Jewish Times</i>	March 17-23, 2006	"Chai-ku"
<i>Atlanta Jewish Times</i>	February 16-22, 2007	"Chai-ku"
<i>The Atlanta Journal-Constitution</i>	June 22, 2006	"Combining Work, Play in Sandy Springs"
<i>The New Voice Plovdiv, Bulgaria</i>	October 12, 2010	"Great name in Aesthetic Dentistry in Plovdiv."
<i>Atlanta Jewish Times</i>	March 11, 2010	"Goldstein's Dental Practice 81 Years Strong"
<i>Tampa Bay Times</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Dallas Morning News</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>The Seattle Times</i>	October 13, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>The Canadian Jewish News</i>	October 12, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>San Francisco Globe</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>The Canadian Jewish News</i>	October 12, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>The Telegraph</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>New Jersey Herald</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"

Ronald E. Goldstein, DDS

Page 42 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-337-

<i>The Argus Press</i> Owosso, Michigan	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>The News Tribune</i> Tacoma	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>The Examiner</i> -Washington D.C	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Daily Journal</i> Johnson County Indiana	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Fremont Tribune</i> Nebraska	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>News Observer</i> Raleigh, NC	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Modesto Bee</i> Modesto, CA	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Huffington Post</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Centre Daily</i> State College, PA	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Hanford Sentinel</i> California	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Bradenton Herald</i> Florida	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Atlanta Journal Constitution</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Arizona Red Star</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>Twin Cities Pioneer Press</i> (St. Paul, MN)	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"
<i>New York Times</i>	October 11, 2012	"Atlanta's Emory Apologizes for Anti-Semitism"

TELEVISION INTERVIEWS

STATION	DATE	SHOW	INTERVIEWER
CNN	September 19, 1983	<i>Take Two</i> Subject: A New Smile	Lois Hart and Chris Curl
WFMY-TV -- Greensboro	February 3, 1984	<i>Good Morning Show</i>	
WGHP-TV -- Greensboro	February 3, 1984	<i>Eyewitness News</i>	
WTBS -- CH 11	February 20, 1984	<i>Open Up</i>	Marilyn Ringo
Green Bay, Wisconsin	April 6, 1984	6 p.m. News	
WFTV-TV -- Orlando	April 13, 1984	<i>Noon News</i>	Marty Salt
CNN		New -- "On Gold"	Jeff Levine
WTBS -- Atlanta	April 28, 1985	<i>Good News</i>	Liz Wickersham
WXIA-TV	May 11, 1984	Subject: Bleaching Teeth	

Ronald E. Goldstein, DDS

Page 43 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-338-

KRON-TV San Francisco	July 30, 1984	<i>TV 14 Show</i>	Jan Rasmusson
WSB-TV -- Atlanta	September 20, 1984	<i>Noon News</i>	
WAGA -- Atlanta	September 25, 1984	<i>Noon News</i>	Paul Shields
WQXI-TV -- Atlanta	September 26, 1984	<i>Noon News</i>	
WTBS/CNN	October 20, 1984	Between the Lines	Pat Harvey
Syndicated 250 Cities	October 18, 1984	<i>The Phil Donahue Show</i>	Phil Donahue Subject: Cosmetic Dentistry
WTBS -- Atlanta	October 20, 1984	Subject: How Do You Like Your Smile?	
WIS-TV -- Columbia	November 29, 1984	News Interview	
WBFF-TV -- Baltimore	December 6, 1984	News Interview	Fred Magazine
WJZ-TV -- Baltimore	December 23, 1984	News Interview	Richard Schaer
WFTV Channel 9	1984	Interview: Martes Salt Orlando	
Syndicated--Nationwide	January 1985	<i>Hour Magazine</i>	Gary Collins Subject: Cosmetic Contouring
WAGA-TV -- Atlanta	1985 -- Reappeared	<i>What's Hot</i>	Don Smith
CKVU -- Vancouver	February 10, 1986	News Interview	
Ch. 13 -- Atlanta	May 8, 1985 June 1985	Video Edition Two-hour programs	Spencer Thornton
WXIA -- Atlanta	September 28, 1985	Camera 11	

TELEVISION INTERVIEWS (cont'd)

STATION	DATE	SHOW	INTERVIEWER
WOR TV National Cable New York	December 1, 1985 Recorded	<i>The Joe Franklin Show</i>	Joe Franklin
PBS -- Baltimore	December 5, 1985	"Open Wide"	
Ch. 13 -- Atlanta	July 14, 1986	Subject: Society	Bob Deans
KTTV -- Los Angeles	July 26, 1986	<i>Mid-Day News</i>	
SBC -- Singapore	August 15, 1986	<i>Friday Background</i> Making Better Smiles	Singapore Broadcasting Co.
NBC -- Nationwide	October 14, 1987	<i>The Today Show</i> Bleaching and Laminating	Dr. Art Ulene

Ronald E. Goldstein, DDS

NBC -- Nationwide	October 15, 1987	<i>The Today Show</i> Bonding Teeth	Dr. Art Ulene
GTV-9 Melbourne, Australia	August 31, 1988	<i>The Today Show Australia</i> Dental Esthetics	
WGBH -- Boston	March 4, 1989	<i>Bodywatch Series</i>	Susan Gluss
256 PBS Stations		Pearly Whites	Dr. "Red" Duke
WSB-TV -- Atlanta	March 31, 1989	<i>Evening News, Health Scene</i> Computer Imaging in Dentistry	Diana Davis
Channel 11 (CBS) Hot Springs, Arkansas	June 3, 1990	News	
WAGA-TV	February 5, 1991	News	Virginia Ellis
Channel 11--WXIA-TV Atlanta, Georgia	May 30, 1991	<i>Live at Five</i>	Bob Sokoler
WTLK TV 14	June 26, 1991	Talk Show, <i>Talk of the Town</i>	
WXIA-TV -- Atlanta Atlanta, Georgia	September 24, 1991	11 Alive 6:00pm News	
CNN -- Atlanta	May 16, 1993	Subject: Kinetic Cavity Preparation	Gina Carrier
WSB-TV	Nov. 8, 1994	Subject: Kinetic Cavity Preparation	Diana Davis
WXIA-TV	July, 1995		Kay Flowers
WSB-TV	July 11, 1997	"Change Your Smile"	Belinda Skelton

TELEVISION INTERVIEWS (cont'd)

STATION	DATE	SHOW	INTERVIEWER
Ch. 14 - Atlanta The Library Channel	July 21, 1997	"Change Your Smile"	Michael Billups
WXIA	February 22, 1999	"Bleaching Teeth"	
Ch. 11	November 7, 1999	The Millenium Laser	Cristian Yancey
Fox	October 6, 2000	Subject: Genetic Engineering as it Relates to Dentistry	
Ch. 2 ABC	2000	Intraoral Camera	Dr. Randolph Martin
CNN International Ronald E. Goldstein, DDS	February 18, 2001	Elina Fuhrman Reports on a Dentist That Rebuilds Smiles	

WSB-TV	March 28, 2001	Diana Davis	
CNN - International	2001	Technology Makes Possible a Designer Smile	
Fox 5	2002	Smile Makeover	Beth Galvin
Discovery Health Channel	2002	The Painless Dentist	Anne Fox, producer
WSB-TV	April, 2003	The Daily Grind	
CNN	November 8, 2003	International Live Interview from Miami	
ABC – 20/20 Nationwide	June 16, 2006	Open Wide – at your own risk”	Ann Sorkowitz, producer
WHBQ-TV (FOX Memphis, TN	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
WTTB and WWCI West Palm Beach, FL	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
WAAY-TV(ABC) Huntsville, AL	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
KRQE-TV (CBS) Albuquerque, NM	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
WWL-TV(CBS) New Orleans, LA	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
WNYT-TV (NBC) Albany, NY	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
WYAM-TV Huntsville, AL	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	
News 12 CT Connecticut	May 24, 2007	Subject: Advancements in Cosmetic Dentistry	

TELEVISION INTERVIEWS (cont'd)

STATION	DATE	SHOW	INTERVIEWER
New Bulgarian Television (NBT) Plovdiv, Bulgaria	October 22, 2010	Subject: Conservative Esthetics for An Immediate Smile Makeover	
New Bulgarian Television (NBT) Plovdiv, Bulgaria	October 25, 2010	Show “Catalogue”	
11 Alive	August 24, 2012	Phyllis Diller’s Bridge to Atlanta	Jeff Hullinger

RADIO INTERVIEWS

STATION	DATE	NAME OF SHOW	INTERVIEWER
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WLS -- Chicago	February 17, 1984	<i>The Roy Leonard Show</i>	Roy Leonard
KIKK -- Houston	March 1, 1984		Darryl Holley
CJOR	March 1984	<i>The Fanny Kiefer Show</i>	Fanny Kiefer
PBS -- Cleveland	April 28, 1984	<i>Medicine and You</i>	
National Syndication	July 26, 1984	Interview	Paul Harvey
KGO (ABC) National Syndication	July 30, 1984	Interview	Owen Spann
KMEL	July 31, 1984	Interview	Carlotta Campbell
KGO (ABC) San Francisco	July 31, 1984	Interview	Owen Spann
KMEL -- San Francisco	July 31, 1984	<i>Spotlight</i> Subject: Change Your Smile	Carlotta Campbell
WCNN	September 20, 1984	Interview	Jim Vann
WSB -- Atlanta	October 14, 1984	Interview	Sharon West
CHUM -- Toronto	November 25, 1984	Interview	Nancy Krant
WGST -- Atlanta	1984	12 shows on various aspects of cosmetic dentistry	Featured
KIEV Glendale, California	January 2, 1985	<i>Dial For Health</i>	Frank DeFazio
CJOR -- Vancouver	June 1, 1987	Fanny Kiefer Show	Fanny Kiefer
3AW -- Australia	August 30, 1988	Interview	Dr. John Sherman
45 stations of National Public Radio	June 1, 1990		
WSB -- Atlanta	June 28, 1993	Interview -- Morning News Kinetic Cavity Preparation	
Stations worldwide (500 stations nationwide)	July 16, 1993	Interview -- Voice of America Radio Kinetic Cavity Preparation	David McAlary
American Medical Assoc. News (500 stations nationwide)		High-tech dentistry	
Denver, Colorado	October 4, 1993	Interview -- On The Edge Kinetic Cavity Preparation	Tom Jensen Cecily Baker
WSB—Atlanta	July 11, 1997		

Ronald E. Goldstein, DDS

KCMN-AM Colorado Springs	May 24, 2007	Interview -- Advancements in Cosmetic Dentistry	
CRN / Digital Talk National Radio	May 24, 2007	Interview -- Advancements in Cosmetic Dentistry	
WONU-FM Chicago	May 24, 2007	Interview -- Advancements in Cosmetic Dentistry	Johnny Rock
KYW - AM Philadelphia	May 24, 2007	Interview -- Advancements in Cosmetic Dentistry	Don Lancer
KPQ-AM Seattle	May 24, 2007	Interview -- Advancements in Cosmetic Dentistry	Ken Johannsson
KUOR – FM Southern California Public Radio NPR Affiliate	December 7, 2009	Interview – Cosmetic Dentistry	Patt Morrison

FEATURED OR MENTIONED IN INTERNET PUBLICATIONS

TITLE	WEBSITE	DATE	AUTHORSHIP
Super Teeth	Departures.com	May/June 2001	John Langone
New Business for Dentists: Fixing Botched Cosmetic Work	Dental Health Center.com	June 29, 2004	Amir Efrati
Cosmetic Dentistry: Get Your Smile in Shape	ReporterNews.com	May 1, 2007	Co-Authored with Paige Herman
Smile Problems Solved	FresnoBee.com	August 21, 2007	Co-Authored with Paige Herman
Smile Problems Solved	SanLuisObispo.com	August 21, 2007	Co-Authored with Paige Herman
Smile Problems Solved	sacbee.com	August 21, 2007	Co-Authored with Paige Herman
Smile Problems Solved	CentreDaily.com	August 21, 2007	Co-Authored with Paige Herman
Smile Problems Solved	TheOlympian.com	August 21, 2007	Co-Authored with Paige Herman
For a Smile That Dazzles Think Veneers	Kroger.com	June 10, 2008	Jeffrey Bramniccan
What Has Changed in the Dental Practice	Ezinearticles.com	May 12, 2010	Quinton Ricardo Y Cherry
U.K Dentist denounces 'porcelain pornography'	Drbicuspid.com	October 26, 2011	Rabia Mughai
Atlanta's Emory Apologizes for Anti-Semitism	Readingeagle.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Hughes.net	October 13, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WECT.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	TBO.com (Tampa Bay)	October 11, 2012	AP
Atlanta's Emory Apologizes Ronald E. Goldstein, DDS	Centurylink.com	October 11, 2012	AP

for Anti-Semitism

Atlanta's Emory Apologizes for Anti-Semitism	Wishtv.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WFMJ.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WTRF.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	News9.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Atlantanews.net	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	AJC.com	October 11, 2012	Kate Brumback
Atlanta's Emory Apologizes for Anti-Semitism	northjersey.com (Wayne, NJ)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WJBF.com (Augusta)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	ABC13.com (Toledo)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WLXO13.com (Biloxi)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Live5wsc.com (Charleston, SC)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Newschannell25.com (Waco)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WWDTV.com (Springfield, IL)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Fox12tv.com (Mankato)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	ABCG.com (Providence, RI)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	WTRF.com (Ohio)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	KLFYTV.com (Lafayette, LA)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	KCTV5news.com (Kansas City)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	NBC12.com (Richmond, VA)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	KVUE.com (Austin, TX)	October 11, 2012	AP
Atlanta's Emory Apologizes Ronald E. Goldstein, DDS	UTNEWS.com (San Diego, CA)	October 11, 2012	AP

for Anti-Semitism

Atlanta's Emory Apologizes	KLTV.com (Tyler, TX)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Myfoxla.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	<u>wnct.com</u> (Greenville, NC)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	KCAU.com (Sioux City)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	News9.com (Oklahoma)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Heraldstandard.com (PA)	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	CNN.com	October 11, 2012	Jessica Ravitz
Atlanta's Emory Apologizes for Anti-Semitism	Guardian.co.uk	October 11, 2012	AP (Kate Brumback)
Atlanta's Emory Apologizes for Anti-Semitism	News.ninemsn.com.au	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	theAustralian.com.au	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Boston.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	BBC.co.uk	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Calgaryherald.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Commercialappeal.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	ABCnews.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Foxnews.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	NYTIMES.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Montgomeryadvertiser.com	October 11, 2012	AP
Atlanta's Emory Apologizes for Anti-Semitism	Bigpondnews.com	October 11, 2012	AP

Ronald E. Goldstein, DDS

RESEARCH PROJECTS

Two-year study on: Motivation and Need For Esthetic Dentistry, sponsored by The Polaroid Company 1967-68, "Study for Need For Esthetic Dentistry" published in Journal of Prosthetic Dentistry, 1969. (First such study showing unmet need for esthetic dentistry.)

"In-Vitro Load-Bearing Capacity of a New Bridge System" with D. Nathanson and D. Riis, Boston University, School of Graduate Dentistry, Boston, Massachusetts. Presented at annual session of the A.A.D.R., Prosthodontics Research, April 17-21, 1991

"Fracture Resistance of Different Porcelain Crown Systems In-Vitro" with D. Nathanson and A. Rodriquez, *Journal of Dental Research* 66 (Special Issue): 270, 1987, Abstract No. 1311.

COURSES AND LECTURES PRESENTED

SPONSOR	TITLE	DATE
Congress of Dental Science Knokke SurMer, Belgium	Temporary Acrylic Crown And Bridge Prosthesis	May 6-10, 1959
Northern District Dental Society, Atlanta	Table Clinic: "Acrylic Temporization"	April, 1962
Dental Hygienists Society of Georgia	Fluoridation	November, 1963
Fifth District Dental Society of Georgia	Operative Esthetics	January, 1968
Walter Reed Army Hospital	The Esthetic Approach To Restorative Dentistry	September, 1968
American Dental Association New York City	Cosmetic Dentistry -- A New Image	October 16, 1969
Atlanta Undergrad. Chapt. Alpha Omega Fraternity	The New Image Of Cosmetic Dentistry	October 22, 1969
Volusia County Dental Soc. Daytona Beach, Florida	Esthetic Approach To Restorative Dentistry	August 17, 1970
Second Dist. Dent. Soc. Knoxville, Tennessee	Esthetic Approach To Restorative Dentistry	November 19, 1970
American Dental Assoc. Las Vegas, Nevada	Cosmetic Contouring For Simplified Esthetics	November 11, 1970
Fifth District Dental Society Atlanta, Georgia	The New Image Or Cosmetic Dentistry	November 15, 1970
Alpha Omega Fraternity International Convention Atlanta, Georgia Ronald E. Goldstein, DDS	Cosmetics In Dentistry	December 30, 1971

SPONSOR	COURSES AND LECTURES PRESENTED (continued)		DATE
TITLE			
"The Esthetic Approach To Restorative Dentistry" was presented under the auspices of the University of Pittsburgh School of Dental Medicine, Department of Continuing Education in the following cities:			
Johnstown	Feb. 3, 1972	State College	March 8, 1972
Altoona	March 7, 1973	Pittsburgh	March 8, 1973
Erie	April 3, 1974	Harrisburg	April 4, 1974
Akron, Ohio	May 15, 1974	Wilkes-Barre	May 16, 1974
Titusville	April 30, 1975	Youngstown, Ohio	May 8, 1975
Chicago Dental Society	Economic Esthetics		April 12, 1973
Ontario Dental Association	Esthetic Approach To Restorative Dentistry		May 15, 1973
American Dental Association Esthetics Symposium	Why Esthetic Restorations Fail		October 30, 1973
Greater New York Dental Meeting	Why Some Esthetic Restorations Fail		November 26, 1973
Toronto Academy of Dentistry Toronto, Canada	Cosmetics In Crown And Bridge		March 2, 1974
Atlanta Dental Hygienists Association	Your Patients Want Esthetics		May 27, 1974
Chicago Mid-Winter Meeting Chicago, Illinois	Esthetic Approach To Restorative Dentistry Tooth Modification For Esthetics Esthetic Failures		February 17, 1975
Emory University School of Dentistry Atlanta, Georgia	Preventive Esthetics (Japanese Study Club)		February 20, 1975
Illinois State Dental Meeting	Esthetic Approach To Restorative Dentistry		May 7, 1975
Detroit Alpha Omega Detroit, Michigan	Esthetic Approach To Restorative Dentistry		October 4, 1975
New York 2nd District Dental Society	Esthetics Simplified Six Steps To Esthetic Restorations		November 20-21, 1975
Northern Dist. Dental Society Atlanta, Georgia	New Concepts For More Esthetic Dentistry		January 12, 1976
Metro Atlanta Surgical Orthodontic Study Club	Role Of Anterior Teeth In Total Facial Esthetics		February 7-8, 1976
Chicago Mid-Winter Meeting Chicago, Illinois	New Concepts For More Esthetic Dentistry New Concepts Of Esthetics In Restorative Dentistry		February 15-18, 1976
Michigan State Dent. Association	The Esthetic Failure -- How To Prevent and Correct		April 11, 1976

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
California Dental Association California	To Achieve Successful Esthetics In Everyday Practice The Esthetic Approach To Restorative Dentistry	April 24, 1976
U.S. Dental Research Ctr. Bethesda, Maryland	Esthetic Approach To Restorative Dentistry	May 1, 1976
Medical College of Georgia Augusta, Georgia	Esthetic Approach To Restorative Dentistry	May 7, 1976
Alpha Omega Fraternity Manchester, England	Successful Esthetics In Everyday Practice	June 16, 1976
University of Paris VII Paris, France	Successful Esthetics In Everyday Practice	June 18, 1976
Study Club Florence, Italy	Successful Esthetics In Everyday Practice	June 21, 1976
Alpha Omega Fraternity Brussels, Belgium	Successful Esthetics In Everyday Practice	June 25, 1976
American Academy of Esthetic Dentistry Las Vegas, Nevada	Successful Esthetics In Everyday Practice	August 15, 1976
Mid-Continent Dental Congress St. Louis, Missouri	Esthetic Approach To Restorative Dentistry	September 14, 1976
New Orleans Dental Conference New Orleans, Louisiana	How To Achieve Successful Esthetics In Everyday Practice The Esthetic Failure -- How To Prevent And Correct	September 26-29, 1976
I. Franklin Miller Study Club New York, New York	Six Steps To Esthetic Restorations	October 13, 1976
Dane County Dental Soc. Madison, Wisconsin	Esthetic Approach To Restorative Dentistry	October 15, 1976
Greater Boston Dental Society Boston, Massachusetts	How To Achieve Successful Esthetics in Everyday Practice	December 8, 1976
Pan Pacific Dental Conference Honolulu, Hawaii	The Esthetic Failure -- How To Prevent and Correct New Concepts For More Esthetic Dentistry Role of Anterior Teeth In Facial Esthetics	January 15-20, 1977
Texas Dental Society Mid-Winter Dental Clinic Dallas, Texas	How To Achieve Successful Esthetics In Everyday Practice Esthetic Trouble-Shooting: Questions and Answers	January 29-30, 1977
American Acad. of Restorative Dentistry Chicago, Illinois	Creative Esthetics Through Cosmetic Contouring	February 20, 1977

Ronald E. Goldstein, DDS

Page 53 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-348-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Chicago Mid-Winter Dental Meeting Chicago, Illinois	Economical Techniques For Immediate Esthetic Correction	February 21, 1977
National Institute of Dental Research and Univ. of So. Calif. School of Dentistry	Dental Porcelain, The State Of The Art	February 24-26, 1977
Wisconsin Dental Assoc. Appleton, Wisconsin	Esthetic Approach To Restorative Dentistry	March 14, 1977
Greater Kansas City Dental Society Kansas City, Missouri	Six Steps To Esthetic Restorations	April 11, 1977
Cobb County Dental Soc. Marietta, Georgia	Esthetic Failure -- How To Prevent Or Correct How To Achieve Successful Esthetics In Everyday Practice	April 13, 1977
Miami Beach Dental Soc. Miami Beach, Florida	Esthetic Approach To Restorative Dentistry	April 16, 1977
Alabama Dental Assoc.	How To Achieve Successful Esthetics In Everyday Practice The Esthetic Failure -- How To Prevent and Correct	April 23-26, 1977
Alpha Omega Dental Fraternity Boston, Massachusetts	The Esthetic Failure -- How To Prevent and Correct	May 14, 1977
Georgetown University Washington, D. C.	The Esthetic Approach To Restorative Dentistry	June 4, 1977
Univ. of North Carolina School of Dentistry Chapel Hill, North Carolina	The Esthetic Approach To Restorative Dentistry	June 11, 1977
Northside Hospital Atlanta, Georgia	Update In Dentistry (presented to medical staff)	July, 1977
Metropolitan Denver Dental Society Denver, Colorado	How To Achieve Successful Esthetics In Everyday Practice	September 15, 1977
California Dental Association San Francisco, Calif.	How To Achieve Successful Esthetics In Everyday Practice The Esthetic Failure -- How To Prevent and Correct	October 1-2, 1977
Chicago Dental Society - Northside Branch Chicago, Illinois	How To Achieve Successful Esthetics in Everyday Practice Six Steps to Esthetic Restorations	November 15-16, 1977
East Coast Dental Society Ronald E. Goldstein, DDS	How To Achieve Successful	January, 1978

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Miami Beach, Florida	Esthetics In Everyday Practice	
Jacksonville Dental Soc. Jacksonville, Florida	Six Steps To Esthetic Restorations	February 16, 1978
Bibb County Dental Soc. Macon, Georgia	The Esthetic Approach To Restorative Dentistry	February 25, 1978
First District Dental Society of North Carolina Asheville, North Carolina	The Esthetic Approach To Restorative Dentistry	March 4, 1978
Indiana University School of Dentistry Indianapolis, Indiana	The Esthetic Approach To Restorative Dentistry	April 2, 1978
Cleveland Dental Society Cleveland, Ohio	The Esthetic Approach To Restorative Dentistry	April 5, 1978
Greater Long Island Dental Meeting Uniondale, New York	New Concepts For More Esthetic Dentistry	April 6, 1978
Mt. Royal Dental Society Montreal, Canada	The Esthetic Approach To Restorative Dentistry	April 15, 1978
University of Paris Marseilles, France	Bleaching Vital Teeth	May 18, 1978
Georgetown University School of Dentistry Washington, D.C.	Six Steps To Esthetic Restorations	June 3, 1978
Alpha Omega Dent. Frat. Toronto, Canada	Advanced Esthetics In Restorative Dentistry	June 9, 1978
Academy of General Dentistry Atlanta, Georgia	How To Achieve Successful Esthetics In Everyday Practice	June 25-26, 1978
University of North Carolina School of Dentistry	Six Steps To Esthetic Restorations	August 19, 1978
Academy of General Dentistry Wichita, Kansas	Concepts of Esthetic Principles Esthetic Patient Problems	September 9, 1978
Minnesota Academy of General Dentistry Minneapolis, Minnesota	Esthetics In Dentistry Esthetic Approach To Restorative Dentistry Six Steps To Esthetic Restorations	September 15-16, 1978
Univ. of S California School of Dentistry Los Angeles, California	Six Steps To Esthetic Restorations	October 14, 1978
Redwood Empire Dental Soc. Santa Rosa, California	Esthetic Approach To Restorative Dentistry	October 16, 1978

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
2nd Intl. Prosthodont. Congress Las Vegas, Nevada	Current Concepts In Esthetic Treatment	October 21, 1978
Hinman Hawaii Seminar Honolulu, Hawaii	Esthetic Update In Dentistry	November 1, 1978
First Dist. Dental Society New York, New York	The Esthetic Approach To Restorative Dentistry	November 6, 1978
Corydon Palmer Dental Society Youngstown, Ohio	The Esthetic Approach To Restorative Dentistry	November 8, 1978
New Orleans Dental Assoc. Louisiana State Univ. New Orleans, Louisiana	Six Steps To Esthetic Restorations	November 17, 1978
Univ. of Pennsylvania School of Dentistry Philadelphia, Pennsylvania	Esthetic Approach To Restorative Dentistry	December 5, 1978
Univ. of Pennsylvania School of Dentistry Philadelphia, Pennsylvania	Esthetic Approach To Restorative Dentistry	December 6, 1978
Miami Dental Society Miami, Florida	How To Achieve Successful Esthetics In Everyday Practice	January 1979
Greater Columbia Dental Soc. Columbia, South Carolina	The Esthetic Approach To Restorative Dentistry	January 27, 1979
Alpha Omega Foundation Los Angeles, California	Magnificence In Esthetics	February 3, 1979
Emory University School of Dentistry Atlanta, Georgia	The Esthetic Approach To Restorative Dentistry	February 10, 1979
M.A.O.S.C. Atlanta, Georgia	Dental Esthetic Recontouring	February 11, 1979
Virgin Islands Dental Association St. Thomas, Virgin Islands	Esthetics in Dentistry	February 25 - March 3, 1979
University of Detroit School of Dentistry Detroit, Michigan	Esthetic Approach To Restorative Dentistry	March 10, 1979
Univ. of Pennsylvania School of Dental Medicine	The Esthetic Approach To Restorative Dentistry	March 14, 1979
Univ. of Pennsylvania School of Dental Medicine Landsdale, Pennsylvania	The Esthetic Approach To Restorative Dentistry	March 15, 1979
Boston University School of Dental Medicine Boston, Massachusetts	Six Steps To Esthetic Restorations	April 21, 1979
Ronald E. Goldstein, DDS		

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Toledo Dental Society Toledo, Ohio	Esthetics In Crown and Bridge	April 25, 1979
Ninth Dist. Dent. Soc. Westchester, New York	Esthetic Approach To Restorative Dentistry	April 28, 1979
California Dental Assoc. Anaheim, California	Esthetics For The Geriatric Patient	May 4-7, 1979
Prine Giornate Italiane Odontostomatologa Milan, Italy	Esthetic Reconstruction In Ceramics	May 12, 1979
Assoc. Medici Dentisti Italiani Rome, Italy	Esthetics In Dentistry	May 15-17, 1979
American Academy of Esthetic Dentistry Colorado Springs, Colorado	Habit-Initiated Esthetic Deformities -- Cause, Prevention, and Correction	August 10-12, 1979
Gainesville Dental Study Club Gainesville, Florida	Esthetics in Dentistry	September 8-9, 1979
University of Pennsylvania Allentown, Pennsylvania	Esthetic Approach To Restorative Dentistry	October 12, 1979
New York University School of Dentistry New York, New York	Esthetic Approach To Restorative Dentistry	October 13, 1979
American Dental Association Dallas, Texas	Clinical Considerations in Prosthodontics Esthetic Considerations In Fixed Prosthodontics	October 15-21, 1979
American Acad. Periodontology Seattle, Washington	Esthetic Considerations For The Periodontal Patient	November 2, 1979
Santa Clara Dental Society Santa Clara, California	Esthetic Approach To Restorative Dentistry	November 3, 1979
Greater New York Dental Meeting New York, New York	Advanced Esthetics In Restorative Dentistry	November 27, 1979
American Acad. of Crown and Bridge Prosthodontics Chicago, Illinois	Habit-Initiated Esthetic Deformities -- Cause, Prevention, and Correction	February 15-16, 1980
Chicago Mid-Winter Meeting Chicago, Illinois	Predictable Esthetics In Anterior Crowning	February 17, 1980
Univ. of Alabama Birmingham, Alabama	Six Steps To Esthetic Restorations	March 1, 1980
University of Texas San Antonio, Texas	Clinical Uses Of Dental Porcelain	March 28-29, 1980
Ronald E. Goldstein, DDS		

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Essex County Dental Society Windsor, Ontario, Canada	Six Steps To Esthetic Restorations The Esthetic Approach To Restorative Dentistry	April 12-13, 1980
Akron Dental Society Akron, Ohio	Six Steps To Esthetic Restorations	April 14, 1980
Atlanta Orthognathic Study Club Atlanta, Georgia	Role Of Anterior Teeth In Facial Esthetics	April 19-20, 1980
Oceanside Study Club Daytona Beach, Florida	Six Steps To Esthetic Restorations	April 26-27, 1980
Louisiana State Univ. New Orleans, Louisiana	Advanced Esthetics In Restorative Dentistry	May 17, 1980
Albert Einstein Univ. Bronx, New York	Advanced Esthetics In Restorative Dentistry	June 6, 1980
A.E.R.O.S. Paris, France	Six Steps To Esthetic Restorations The Esthetic Approach To Restorative Dentistry	June 13-15, 1980
Hartford Chapter Alpha Omega Dental Frat. Hartford, Connecticut	Six Steps To Esthetic Restorations	October 1, 1980
State Univ. of New York at Buffalo, Cont. Education Buffalo, New York	Six Steps To Esthetic Restorations	October 2, 1980
First Dist. Dental Soc. New York, New York	Six Steps To Esthetic Restorations	October 4, 1980
Florence, Italy	Six Steps To Esthetic Restorations The Esthetic Approach To Restorative Dentistry	October 18-19, 1980
International Society of Continuing Education Bruxelles, Belgium	Six Steps To Esthetic Restorations The Esthetic Approach To Restorative Dentistry	October 24-25, 1980
The 130th Study Circle London, England	Six Steps To Esthetic Restorations The Esthetic Approach To Restorative Dentistry	November 1-2, 1980
Boston University, School of Grad. Dentistry Boston, Massachusetts	Six Steps To Esthetic Restorations	November 15, 1980
Utah Dental Association Salt Lake City, Utah	The Esthetic Approach To Restorative Dentistry	February 6, 1981
Chicago Mid-Winter Meeting Chicago, Illinois	Clinical Success With Ceramo-Metal Restorations Cosmetic Contouring	February 15-17, 1981

Ronald E. Goldstein, DDS

Page 58 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-353-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Saul M. Gale Memorial Lecture Hall Livingston, New Jersey	Six Steps To Esthetic Restorations	March 11, 1981
Thomas P. Hinman Dental Meeting Atlanta, Georgia	The Esthetic Approach To Restorative Dentistry Esthetic Dentistry -- A New Look At What Works And What Doesn't	March 21-25, 1981
Dist. of Columbia Dental Scientific Prog. Washington, D.C.	Esthetics For The Geriatric Patient -- A New Look At What Works And What Doesn't	April 5-8, 1981
California Dental Assoc. Anaheim, California	Esthetic Dentistry 2000... Practice It Today!	April 11-13, 1981
California Dental Assoc. (Post Convention) Palm Springs, California	Current Concepts Of Treating The Discolored Tooth □ The Esthetic Failure -- How To Prevent and Correct Esthetic Considerations In Practice Management	April 14-16, 1981
American Assoc. of Orthodontists	The Esthetic Environment	May 5, 1981
Calgary and District Gnathological Society Calgary, British Columbia, Canada	The Esthetic Approach To Restorative Dentistry Six Steps To Esthetic Restorations	May 8-9, 1981
Akron Dental Society Akron, Ohio	The Esthetic Approach To Restorative Dentistry	May 11, 1981
Northern Virginia Dental Society Vienna, Virginia	Esthetic Dentistry	May 20, 1981
Allyn D. Burke Study Club Fort Ord, California	The Esthetic Approach To Restorative Dentistry	July 31 - August 1, 1981
Ohio Dental Association Columbus, Ohio	A New Look At Esthetics -- What Works And What Doesn't	September 12, 1981
S. E. Florida Acad. of General Dentistry Miami, Florida	Advanced Esthetics	September 19, 1981
American Dental Assoc. Kansas City, Missouri	Esthetics In Dentistry	October 25-27, 1981
International College of Dentists Honolulu, Hawaii	The Esthetic Approach To Restorative Dentistry Six Steps To Esthetic Restorations	November 7-8, 1981
Univ. of Southern California Los Angeles, California	Six Steps To Esthetic Restorations	November 14, 1981
Boca Raton, Florida	Esthetics In Dentistry (2-day course)	January 8-9, 1982

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
South Hills Study Group Pittsburgh, Pennsylvania	Advanced Esthetics	May 8, 1982
Boston Univ. Medical Ctr. Boston, Massachusetts	Six Steps to Esthetic Restorations	May 22, 1982
San Francisco Adventure	Esthetics for the Geriatric Patient	August 20-22, 1982
American Friends of the Hebrew University Alpha Omega Foundation New York, New York	Tomorrow's Dentistry Today	September 11-12, 1982
Univ. of So. California Exchange Program Tokyo, Japan	Esthetics in Dentistry	October 2-3, 1982
Loma Linda Univ. and Newport Harbor Academy Newport Beach, California	Composites, Resins, and Adhesives -- An Esthetic Evaluation	October 14-15, 1982
American Dental Association Las Vegas, Nevada	Esthetics Extravaganza	November 6-9, 1982
Fifth Dist. Dental Society Atlanta, Georgia	Esthetic Dentistry 2000 ... Practice It Today!	November 22, 1982
Dallas Mid-Winter Dental Clinic Dallas, Texas	Esthetics For The Geriatric Patient Esthetic Dent.--A New Look At What Works And What Doesn't	January 28-30, 1983
American Acad. Operative Dentistry Chicago, Illinois	Cosmetic Contouring	February 17-18, 1983
American Academy of Restorative Dentistry Chicago, Illinois	Predictable Esthetics Through Composite Resin Bonding	February 19-20, 1983
Chicago Dental Society Mid-Winter Meeting Chicago, Illinois	Six Steps To Esthetic Restorations You Must Have Been A Beautiful Baby -- What Happened?	February 20-23, 1983
Southeastern Symposium Williamsburg, Virginia	The Esthetic Approach To Restorative Dentistry Esthetics For The Geriatric Patient	March 4-5, 1983
Emory University School of Dentistry Atlanta, Georgia	Esthetic Techniques Using Composite Resin Bonding	April 8-9, 1983
Intl. Symposium On Periodontics Boston, Massachusetts	Diagnosis and Treatment of Anterior Teeth Restorative Dentistry	April 28-30, 1983
Medical College of Georgia Augusta, Georgia	Six Steps To Esthetic Dentistry	May 7, 1983

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
S.W. Florida Dental Assoc. Captiva, Florida	The Esthetic Approach To Restorative Dentistry	June 9-12, 1983
Tennessee Dental Association Nashville, Tennessee	Esthetics In Dentistry	June 26-28, 1983
The Ino Sciaky 1st Intl. Annual Symposium Hebrew Univ., Jerusalem, Israel	Esthetic Dentistry -- A New Look At What Works and What Doesn't	July 4, 1983
Piedmont Hospital Atlanta, Georgia	Update In Dentistry (presented to medical staff)	July 22, 1983
New Orleans Dental Conference New Orleans, Louisiana	Esthetics For The Geriatric Patient and Esthetic Dentistry -- A New Look At What Works And What Doesn't	September 23-24, 1983
Kulzer	Predictable Esthetics Through Composite Resin Bonding	October 5-10, 1983
Beaumont Dental Assn. Beaumont, Texas	The Esthetic Approach To Restorative Dentistry	November 5, 1983
W. Michigan, Kent County Dental Societies Grand Rapids, Michigan	Esthetics In Dentistry	November 9-10, 1983
St. Clare's Hospital Group Newark, New Jersey	Advanced Esthetics In Restorative Dentistry	November 17, 1983
Charlotte Dental Society Charlotte, North Carolina	Esthetic Dentistry -- A New Look Six Steps to Esthetic Restorations	January 20, 1984
Guilford Co. Dent. Soc. Greensboro, North Carolina	The Esthetic Approach To Restorative Dentistry	February 3, 1984
Chicago Acad. Dental Research Chicago, Illinois	Advanced Esthetics In Restorative Dentistry	February 18, 1984
Greater Houston Dental Meeting Houston, Texas	Esthetic Dentistry -- A New Look At What Works In Restorative Dentistry	March 2, 1984
Vancouver Seminar for Dentistry Vancouver, British Columbia	The Esthetic Approach To Restorative Dentistry and Six Steps To Esthetic Restorations	March 9, 10, 1984
Colorado Prosthodontic Soc. Denver, Colorado	The Esthetic Approach To Restorative Dentistry	March 12, 1984
Montgomery - Bucks Dental Society Lansdale, Pennsylvania	Advanced Esthetics In Restorative Dentistry	March 21, 1984
Lancaster County Den.Soc. Lancaster, Pennsylvania	Advanced Esthetics In Restorative Dentistry	March 22, 1984
Wisconsin Academy of General Dentistry Ronald E. Goldstein, DDS	Advanced Esthetics In	April 6-7, 1984

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Green Bay, Wisconsin	Restorative Dentistry	
Detroit Alumni Chapter Alpha Omega Fraternity Detroit, Michigan	Advanced Esthetics In Restorative Dentistry	April 8, 1984
Medical College of Georgia School of Dentistry Orlando, Florida	Changing Smiles Through Composite Resin Bonding Habit-Initiated Esthetic Deformities -- Cause, Prevention and Correction	April 12-14, 1984
Cleveland Dental Society Cleveland, Ohio	Esthetic Dentistry -- A New Look At What Works And What Doesn't	April 28, 1984
Minnesota Dental Association Minneapolis, Minnesota	Esthetic Dentistry -- A New Look At What Works And What Doesn't The Esthetic Failure -- How To Prevent And Correct	April 30, 1984
Texas Dental Association San Antonio, Texas	Six Steps To Restorative Dentistry	May 5, 1984
Wisconsin Dental Association Milwaukee, Wisconsin	Esthetic Dentistry -- A New Look At What Works And What Doesn't Habit-Initiated Esthetic Deformities -- Cause, Prevention and Correction Posterior Composite -- Its Use and Abuse	May 7, 1984
Connecticut Dental Association Hartford, Connecticut	The Esthetic Approach To Restorative Dentistry	May 17, 1984
Boston University Boston, Massachusetts	The Esthetic Approach To Restorative Dentistry	May 19, 1984
Univ. of Med. and Dent. of New Jersey Newark, New Jersey	Esthetics Update '84	May 30, 1984
British Dental Association 3rd Intl. Quintessence Symposium	Esthetic Principles for Ceram-Metal Restorations	June 16, 1984
2nd Intl. Symposium. on Ceramics London, England	Panel Discussion	
University of Zurich Zurich, Switzerland	Advanced Esthetics In Restorative Dentistry	June 18, 1984
Isinago Instituto Intl. Aggiornamento Odontoiatrico Florence, Italy	Advanced Esthetics In Restorative Dentistry	June 22-23, 1984
Panamanian Acad. of Prosthesis and Occlusion Republic of Panama	Advanced Esthetics In Restorative Dentistry	September 1-2, 1984

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
American Dental Association Atlanta, Georgia	The Cosmetic Dentistry Rainbow -- Boon or Bust?	October 20-23, 1984
American Society of Dentistry for Children Hilton Head, South Carolina	You Must Have Been A Beautiful Baby . . . What Happened?	October 27, 1984
Univ. of Pennsylvania Presented at: Bergen Co. Community College Luzerne Co. Dental Society Jersey Shore Medical Center	Advanced Esthetics In Restorative Dentistry	November 7, 1984 November 8, 1984 November 8, 1984
Ontario Dental Association Toronto, Ontario	Advanced Esthetics In Restorative Dentistry	November 24, 1984
Illinois Valley Dent. Society. LaSalle, Illinois	Advanced Esthetics In Restorative Dentistry	November 28, 1984
Acad. of Gen. Dentistry Columbia, So. Carolina	Six Steps To Restorative Dentistry	November 30, 1984
Baltimore Dental Society Baltimore, Maryland	Advanced Esthetics In Restorative Dentistry	December 5, 1984
Delaware State Dent. Society Newark, Delaware	Advanced Esthetics in Restorative Dentistry	December 7, 1984
Chicago Dent. Society Chicago, Illinois	The Cosmetic Dentistry Rainbow -- Boon or Bust?	February 21-24, 1985
Orange County Dental Society Orlando, Florida	Esthetics Update	March 15, 1985
4th Intl. Quintessence Symposium/ German Institute for Postgrad. Dental Studies Karlsruhe, Germany	Diagnostic Treatment of Anterior Teeth	March 28-30, 1985
Medical University of South Carolina Hilton Head, South Carolina	Advanced Esthetics In Restorative Dentistry	April 13-14, 1985
Boston University and U.S.C. Sch. of Dentistry	Advanced Esthetics In Restorative Dentistry	April 20, 1985
Barcelona and Madrid, Spain	Esthetics In Dentistry	May 10-18, 1985
Les Journees Dentaires du Quebec Montreal, Quebec, Canada	Esthetics Update	May 27, 1985
Florida National Dental Congress Orlando, Florida	Esthetic Dentistry 2000 -- Practice It Today Geriesthetics-Don't Miss The Untapped Market	June 22, 1985

Ronald E. Goldstein, DDS

Page 63 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-358-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
King County Dental Society Seattle, Washington	Esthetics Update	July 18, 1985
American Acad. of Gen. Dentistry Detroit, Michigan	Successful Esthetics -- Communicating and Performing	July 29-30, 1985
Brigham Young Univ. Acad. of Dentists Provo, Utah	Esthetics Update The Esthetic Approach To Restorative Dentistry	August 17, 1985
Greater St. Louis Dental Society St. Louis, Missouri	Esthetic Update	September 14, 1985
Veterans' Admin. Hospital Togus, Maine	Esthetics Update	September 19, 1985
Vermont State Dental Society Burlington, Vermont	Esthetic Update	September 20, 1985
Canadian Dental Association Ontario, Canada	The Cosmetic Dentistry Rainbow -- Boon or Bust?	October 1, 1985
New Jersey Academy of General Dentistry Edison, New Jersey	Esthetics Update	October 16, 1985
American Association of Women Dentists The Greater New York Meeting New York, New York	Practice Management Aimed At Self Analysis	December 2, 1985
Massachusetts Dental Society Yankee Dental Congress Wellesley Hills, Massachusetts	Esthetics Update Geriesthetics -- Don't Miss The Untapped Market Esthetics Update	January 18-19, 1986
Univ. of Alabama Alumni Assoc. Birmingham, Alabama	Esthetics Update	January 25, 1986
Colegio de Cirujanos Dentistas de Puerto Rico Santurce, Puerto Rico	Esthetics Update	January 31, 1986
Utah Dental Association Salt Lake City, Utah	Esthetics Update	February 7, 1986
Victoria Dental Assn. Victoria, British Columbia	Esthetics Update	February 10, 1986
Chicago Dental Society Chicago, Illinois	Porcelain and Glass -- A New Look At Modern Ceramics	February 16-19, 1986
3rd and 4th District Dental Soc. Albany, New York	Advanced Esthetics In Restorative Dentistry	March 6, 1986

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
St. Clair's Hospital Denville, New Jersey	Advanced Esthetics In Restorative Dentistry	March 7, 1986
Nathan Styrk Seminar Alpha Omega Dental Fraternity Los Angeles, California	Esthetics Update	April 13, 1986
Oregon Dental Association Portland, Oregon	Esthetics Update	April 14, 1986
Oklahoma Dental Association Oklahoma City, Oklahoma	Esthetics Update	April 27, 1986
2nd Intl. Symposium on Periodontics and Restorative Dentistry Boston, Massachusetts	Determinants In Bio-Material Selection When Restoring Maxillary Anterior Teeth (Panel)	May 2, 1986
Univ. of Pennsylvania Philadelphia, Pennsylvania	Successful Esthetics-- Communicating and Performing	May 9, 1986
Japanese Assoc. for Esthetic Dentistry Fukuoka, Japan	Esthetics Update	June 7-8, 1986
Private Japanese Organization Tokyo, Japan	Esthetics Update	June 9-10, 1986
Global Dental Supply Co. Hong Kong	Esthetics Update	June 13, 1986
School of Post-Grad. Dentistry Singapore	Esthetics Update	June 16, 1986
Singapore Intl. Dental Exhibitors and Conf. Singapore	Esthetics Update	June 18-19, 1986
British Dental Association Manchester, England	The Composite Failure -- How To Prevent and Correct Diagnosis and Treatment of Anterior Teeth	July 4, 1986 July 5, 1986
Academie d'Art Dentaire Geneva, Switzerland	Advanced Esthetics In Restorative Dentistry	July 10-12, 1986
North Carolina Fifth District Dent. Soc. Wilmington, N. Carolina	Esthetics Update	September 20, 1986
5th Intl. Quintessence Symposium Milan, Italy	Diagnosis and Treatment of Anterior Teeth	October 16-19, 1986
American Dental Association Miami Beach, Florida	Esthetics Update	October 20-21, 1986
Boston University School of Dentistry Boston, Massachusetts	Advanced Esthetics	November 8, 1986

Ronald E. Goldstein, DDS

Page 65 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-360-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Cincinnati Dental Society Cincinnati, Ohio	Esthetics Update	November 13, 1986
Alpha Omega Dental Fraternity San Francisco, California	Esthetics Update	November 15, 1986
Panhandle Dist. Orthodontic Society Amarillo, Texas	Esthetics Extravaganza	November 21-22, 1986
Southern Arizona Dental Society Tucson, Arizona	Esthetics Update	January 9, 1987
Emory Univ. Sch. of Dentistry Atlanta, Georgia	Anterior Esthetic Concepts	January 12, 1987
Emory University School of Dentistry Atlanta, Georgia	Esthetic Techniques Using Composite Resin Bonding-Two Days To Better Bonding	January 16-17, 1987
Medical College of GA School of Dent. Augusta, Georgia	Anterior Esthetic Concepts and Cosmetic Contouring	January 23, 1987
Emory University School of Dentistry Atlanta, Georgia	Cosmetic Contouring	January 26, 1987
University of Texas Medical Center Houston, Texas	Anterior Esthetic Concepts and Cosmetic Contouring	January 30, 1987
Emory University School of Dentistry Atlanta, Georgia	Current Esthetic Concepts In Removable And Fixed Prosthodontics	March 6-7, 1987
Danish Dental Association Copenhagen, Denmark	Diagnosis and Treatment Of Anterior Teeth The Composite Failure - How To Prevent and Correct	April 2, 1987
The Greater Long Island Dental Society and the Nassau, Queens, and Suffolk Counties Dental Societies Manhasset, New York	Esthetics Update	April 8, 1987
Northeast Dental Seminars Atlanta City, New Jersey	Esthetics Update '87	April 24-25, 1987
Journees Dentaires de Nice Cote D'Azur Nice, France	Diagnosis and Treatment of Anterior The Composite Failure -- How To Prevent And Correct To Bond Or Crown?	May 7-9, 1987
Northeast Dental Seminars Toronto, Ontario	Esthetics Update '87	May 29-30, 1987
Florida Natl. Dental Congress Orlando, Florida	Esthetic Dentistry -- A New Look At What Works And What Doesn't To Bond Or Crown?	June 18, 1987

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
6th Intl. Symposium on Ceramics Quintessence Publishing Los Angeles, California	Esthetic Principles For Ceramic Restorations	June 19-21, 1987
New Orleans Dental Conf. New Orleans, Louisiana	The Cosmetic Dentistry Rainbow... Boon or Bust? To Bond Or To Crown?	August 27, 1987
Central District of Georgia Macon, Georgia	Esthetic Update	September 11, 1987
Newport Harbor Academy of Dentistry Loma Linda University Newport Beach, California	Esthetic Update	October 1-2, 1987
American Dental Association Las Vegas, Nevada	Esthetic Dilemmas: Restoring Moving, Or Removing	October 10, 1987
Midtown Dental Society New York, New York	Cosmetic Dentistry Rainbow . . . Boon or Bust?	October 31, 1987
Valley Forge Dent. Conf. 2nd Dist. Dent Assn. of Pennsylvania King of Prussia, Pennsylvania	Esthetics Update	November 7, 1987
Detroit Dist. Dental Soc. Detroit, Michigan	The Cosmetic Dentistry Rainbow . . . Boom or Bust?	November 22, 1987
A.D.P.A.C. Honolulu, Hawaii	Esthetics '88	February 28, 1988
Mississippi Academy of General Dentistry Jackson, Mississippi	Esthetic Update '88	March 26, 1988
Alpha Omega Dent. Frat, Atlanta Chapter Atlanta, Georgia	Esthetic Dentistry -- The Next Decade	April 13, 1988
Northern Virginia Dental. Soc. Springfield, Virginia	Esthetic Update '88	May 11, 1988
World Dental Congress Jerusalem, Israel	60 Years of Esthetic Dentistry	June 26-30, 1988
Intl. Congress on Dental Esthetics Melbourne, Australia	Esthetic Update '88	September 1-4, 1988
Intl. Congress on Dental Esthetics Sydney, Australia	Esthetic Update '88	September 9-10, 1988
American Academy of Esthetic Dentistry Quintessence Publishing Boston, Massachusetts	Esthetic Dentistry -- A Health Service	September 23-25, 1988

Ronald E. Goldstein, DDS

Page 67 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-362-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
A.D.A./Joint 1988 World Dental Congress Washington, D.C.	New Esthetic Concepts In Prosthodontics	October 8, 1988
Northeast Dental Seminars San Diego, California	Esthetic Update	October 28-29, 1988
Northeast Dental Seminars Dallas, Texas	Esthetic Update	November 3-5, 1988
Indiana Dist. Dental Soc. Indianapolis, Indiana	Esthetic Update '88	November 18, 1988
Northeast Dental Seminars Tampa, Florida	Esthetic Update	December 9-10, 1988
Nevada Dental Society Reno, Nevada	Esthetic Update	February 10, 1989
Chicago Mid-Winter Mtg. Chicago, Illinois	New Esthetic Concepts In Prosthodontics	February 16-21, 1989
Connecticut Acad. of Gen. Dentistry and European Acad. of Esthetic Dent. Cruise from San Juan, Puerto Rico to Rio de Janeiro, Brazil	Successful Esthetics: Communicating And Performing	March 12-26, 1989
Temple Univ. Dental School Philadelphia, Pennsylvania	Esthetic Dentistry-- A Health Service?	April 14, 1989
Boston University Boston, Massachusetts	Esthetic Dentistry	April 15, 1989
Albuquerque Dist. Dental Soc. Albuquerque, New Mexico	Esthetic Update	April 28, 1989
Ninth Dist. Dental Society Tarrytown, New York	Esthetic Update	May 3, 1989
Alpha Omega Fund Lecture Winnipeg, Canada	Esthetic Update	May 5, 1989
Columbia Dental Society Columbia, Missouri	Esthetic Update	May 13, 1989
Northeast Dental Seminars Chicago, Illinois	Esthetic Update	June 2-3, 1989
Northeast Dental Seminars Rockport, Maine	Successful Esthetics -- Communicating And Performing	August 3-4, 1989
F. D. I. World Dental Congress Amsterdam, The Netherlands	Esthetics In Dentistry	September 4, 1989

Ronald E. Goldstein, DDS

Page 68 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-363-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Sixth Intl. Quintessence Symposium Berlin, Germany	Esthetics In Dentistry	September 8-10, 1989
Roanoke Valley Dental Soc. Roanoke, Virginia	Esthetics Update	November 17, 1989
Neue Gruppe/Student Group Dusseldorf, Germany	Esthetics In Dentistry	October 25, 1989
American Dental Assn. Honolulu, Hawaii	Esthetic Dentistry -- The Next Decade	November 4, 1989
Northeast Dental Seminars Las Vegas, Nevada	Esthetic Update	December 1-2, 1989
American Academy of Cosmetic Surgery Atlanta, Georgia	Is Your Case Really Finished?	December 8, 1989
Yankee Dental Congress Massachusetts Dental Soc. Boston, Massachusetts	The Cosmetic Dentistry Rainbow . . . Boon or Bust?	January 17, 1990
University of Pretoria and Alpha Omega Dental Frat. Johannesburg Pretoria Capetown, South Africa	Successful Esthetics -- Communicating and Performing	February 21-22, 1990 February 23, 1990 February 26-27, 1990
Alpha Omega Dental Fraternity Mt. Sinai Hospital Miami, Florida	Esthetic Update	March 23-24, 1990
Quintessenz Publishing Madrid, Spain	Is Esthetics A Health Service? Porcelain Laminates Esthetic Evaluation of Crown Systems	March 30-31, 1990
Connecticut State Dental Assn. Hartford, Connecticut	Esthetics In Dentistry	April 6, 1990
Japanese Academy of Esthetic Dentistry Tokyo, Japan	New Esthetic Concepts in Prosthodontics and Esthetic Update	April 14-15, 1990
Korean Academy of Dental Esthetics Seoul, Korea	Esthetic Update	April 17, 1990
Academy of General Dentistry Philadelphia, Pennsylvania	Esthetic Update	May 5, 1990
Baltimore College of Dental Surgery University of Maryland Baltimore, Maryland	Esthetic Update	May 25, 1990

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Academy of Gen. Dentistry Hot Springs, Arkansas	Esthetic Update	June 1-2, 1990
Medical University of South Carolina Charleston, South Carolina	Esthetic Update	June 8-9, 1990
Japan Dental Association 1st World Dental Meeting Tokyo, Japan	Esthetic Dentistry -- A Health Service For The Nineties	June 22-24, 1990
School of Dentistry National Defense Medical Center Taipei, Taiwan	Bleaching Update Esthetic Techniques Using Composite Resin, Bonding, and Porcelain Veneers	June 26-27, 1990
Hong Kong Dental Assoc. Hong Kong	Esthetic Update	July 1, 1990
Boston University, Goldman School of Graduate Dentistry Boston, Massachusetts	Esthetic Dentistry	September 15, 1990
Quintessenz Verlags Lake Garda, Italy	Esthetic Dentistry -- Insuring Your Success For The Nineties	October 5-6, 1990
Quintessenz Verlags Hamburg, Germany	Esthetic Dentistry -- Ensuring Your Success For the Nineties	October 13-14, 1990
Santa Clara County Dental Society San Jose, California	Esthetic Dentistry 1991	November 9, 1990
Medical College of Georgia Augusta, Georgia	Esthetic Dentistry -- A Health Service? Materials In Esthetic Dentistry	January 25-26, 1991
Cincinnati Dental Society Cincinnati, Ohio	Esthetic Update '91	March 7, 1991
Pennsylvania Academy of General Dentistry Hershey, Pennsylvania	Esthetic Dentistry	April 26, 1991
Ohio Dental Association Columbus, Ohio	Esthetic Update '91	September 14, 1991
International Conf. on Clinical Computers Houston, Texas	Computer Imaging in Dentistry	September 26, 1991
American Dental Association Seattle, Washington	Esthetics (live closed circuit t.v. demonstration)	October 6, 1991
Cruise 'N Learn Seminars Florida Dental Institute for Cont. Ed. and S.E. Florida Academy of General Dentistry Miami, Florida	Esthetics Update	November 6-16, 1991
Ronald E. Goldstein, DDS		

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Greater New York Dental Meeting	New Esthetic Concepts in Prosthodontics	December 1, 1991
Marvin Goldstein Lectureship Medical College of Georgia Augusta, Georgia	Esthetic Dentistry	January 31 - February 1, 1992
Central District Dental Society Orlando, Florida	Esthetic Dentistry 1992	February 7-8, 1992
Quintessence Publishing/ Princess Cruise Lines The Caribbean	Insuring Your Practice for Recessionary Times and Grooming For the Good Times Ahead	February 29 through March 7, 1992
Case Western Reserve University Post-Graduate Program Cleveland, Ohio	Esthetic Dentistry 1992	April 12, 1992
Brazilian Dental Association Minas Gerais, Brazil	Esthetic Dentistry 1992	April 24-25, 1992
American Academy of Cosmetic Dentistry Palm Springs, California	Esthetic Dentistry 1992	May 1-2, 1992
Quintessenz Dental Olympics Madrid, Spain	The Composite Failure -- How To Prevent and Correct Esthetic Dentistry -- High Tech	June 26-27, 1992
Irish Dental Association and American Dental Assoc.-Trinity College Dublin, Ireland	Anterior Esthetic Restoration	July 21, 1992
American Academy of Esthetic Dentistry Annual Meeting Santa Fe, New Mexico	Failure Festival Participant	August 7, 1992
Maryland State Dental Assn. 1992 Chesapeake Dental Conf. Baltimore, Maryland	The Cosmetic Dentistry Rainbow . . . Boon or Bust?	August 28, 1992
Siemens AG/Pelton and Crane Frankfurt, Germany	Esthetic Dentistry	September 10, 1992
Quintessenz Publishing Frankfurt, Germany	Esthetic Dentistry	September 12-13, 1992
International Symposium Clinical Computers in Dentistry Los Angeles, California	Experiences in Computerizing an Office	September 18-19, 1992
University of Texas Health Sciences Center	Achieving Practical Esthetics	September 25-26, 1992
Ronald E. Goldstein, DDS		

Ronald E. Goldstein, DDS

Page 72

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Las Vegas, Nevada		
Case Western Reserve University Baylor University Dallas, Texas	Esthetic Dentistry -- A Health Service?	October 24, 1992
Greater Boston Dental Society Boston, Massachusetts	The Esthetic Failure -- How to Prevent and Correct	November 16, 1992
Case Western University Cleveland, Ohio	Esthetic Dentistry -- A Health Service?	November 21, 1992
Third District Dental Society Chattanooga, Tennessee	Esthetic Update 1993	February 12, 1993
Goldstein, Garber Ft. Lauderdale, Florida	Expanding Your Practice by Integrating Soft Tissue Management and Esthetic Dentistry	March 12-13, 1993
International Symposium of Oral Japan Institute of Advanced Dentistry Osaka, Japan	Esthetic Principles of Implantology Post Implant Esthetics...Today's Ultimate Challenge	March 28, 1993
Goldstein, Garber Chicago, Illinois	Expanding Your Practice by Integrating Soft Tissue Management and Esthetic Dentistry	April 23-24, 1993
Dentists' Dental Service, Inc. Davenport, Iowa	Esthetic Update 1993	April 30, 1993
National Conference on Clinical Computers in Dentistry Indianapolis, Indiana	High-Tech in Esthetic Dentistry... An Exciting Journey	May 1, 1993
First World Congress of Hungarian Dentists Hungary	Current Concepts in Clinical Esthetic Dentistry	May 23, 1993
Goldstein, Garber Los Angeles, California	Expanding Your Practice by Integrating Soft Tissue Management and Esthetic Dentistry	June 4-5, 1993
Medical University of South Carolina Spoleto Festival Series Charleston, South Carolina	Esthetic Dentistry... The Next Generation	June 11-12, 1993
Academy of General Dentistry San Diego, California	The Esthetic Failure: How to Prevent and How to Correct	July 18, 1993
American Academy of Esthetic Dentistry Santa Barbara, California	Practical Uses of High-Tech	August 5, 1993
Medical College of Georgia Ronald E. Goldstein, DDS	High-Tech in Esthetic Dentistry	August 19, 1993

Page 72 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-367-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Atlanta, Georgia		
International Conference on Computers in Clinical Dentistry Los Angeles, California	High-Tech in Esthetic Dentistry... An Exciting Journey!	September 18, 1993
International Ceramic Symposium Paris, France	Conservative Ceramic Restorations in Esthetic Dentistry	October 1, 2, 1993
Academy of General Dentistry Fort Lee, New Jersey	A New Model for the Diagnosis and Conservative Treatment of Caries with Air-Abrasive Technology	October 13, 1993
6 th District Dental Society Binghamton, New York	Esthetic Update '93	October 15, 1993
Goldstein, Garber Houston, Texas	Expanding Your Practice by Integrating Soft Tissue Management and Esthetic Dentistry	October 22-23, 1993
German Society for Esthetic Dentistry/ Quintessenz Verlags Koblenz, Germany	What is Esthetic Dentistry?	November 6-7, 1993
The Emory Clinic - Department of Oral and Maxillofacial Surgery Atlanta, Georgia	Current Innovations in Esthetic Dentistry	December 4, 1993
Case-Western Reserve University Baylor University Dallas, Texas	Esthetic Dentistry -- A Health Service	December 5, 1993
Alpha Omega Int'l Dental Fraternity Atlanta, Georgia	Esthetic Dentistry -- A Health Service	December 30, 1993
Medical College of Georgia Graduate Prosthodontic Program Atlanta, Georgia	Esthetic Dentistry	February 26, 1994
Univ. Of Buenos Aires and Case Western Reserve Buenos Aires, Argentina	Esthetic Dentistry	March 21, 1994
Nebraska Dental Society Omaha, Nebraska	Esthetic Dentistry -- The Next Generation	April 11, 1994
European Acad. Of Esth. Dent. Florence, Italy	Esthetic Dentistry . . . Beyond 2000	May 1, 1994
American Dental Technologies Frankfurt, Germany	The Dental Practice: A Health Service	May 5, 1994
Patterson Dental Company Ronald E. Goldstein, DDS	Esthetic Dentistry...	June 3, 1994

Ronald E. Goldstein, DDS

Page 74

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
San Francisco, California	Beyond 2000	
Alpha Omega Dental Fraternity Buffalo, New York	Esthetic Update 94	June 10, 1994
American Dental Technologies Germany -- (Munich Baden-Baden Berlin Cologne Hamburg)	New Technologies In Esthetic Dentistry	September 20, 21,22, 23, 24, 1994
Valley Forge Dental Conference Valley Forge, Pennsylvania	The Esthetic Failure...	September 30, 1994
American Dental Technologies Brussels, Belgium Milan, Italy	New Technologies	October 6, 1994 October 8, 1994
Second District Dental Association Knoxville, Tennessee	The Esthetic Failure... How to Prevent And How to Correct	October 14, 1994
The Royal Society Of Medicine London, England	The Goldstein High-tech Seminar	November 8, 1994
Greater New York Dental Meeting New York City, New York	Esthetic Dentistry 2000: Practice it Today	November 26-30, 1994
Cottrell and Company	The Goldstein Seminar	November, 1994
Chicago Mid-Winter Meeting Chicago, Illinois	Live Television	February 25, 1995
Academy of General Dentistry Atlanta, Georgia	Bleaching Teeth	March 23, 1995
Midwest Dental Conference Univ. Of Missouri Dental Alum. Assoc. Kansas City, Missouri	Esthetic Update 1995	March 25, 1995
St. Barth Dental Association Island of St. Barthelemy, FWI	Successful Esthetics: Communicating and Performing	April 3-7, 1995
Newport Harbor Academy of Dentistry Newport	The Esthetic Failure... How to Prevent and Correct	May 19, 1995
Jersey Shore Medical Center Neptune, New Jersey	The Esthetic Failure... How To Prevent and How To Correct	October 18, 1995
Hollers Memorial Lecture Univ. of Texas Health Science Center San Antonio, Texas	The Esthetic Failure... How To Prevent and How To Correct	October 21, 1995
Orchard Dental Centre Ronald E. Goldstein, DDS	The Esthetic Failure	November 24, 1995

Page 74 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-369-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Singapore	... How To Prevent and How to Correct	
St. Barths Dental Association St. Barthelemy, FWI	Integrated Esthetics 1996	January 8-12, 1996
JAD Publications (Australia) Sydney	Esthetic Dentistry 2000 --	February 9, 1996
Melbourne		February 10, 1996
Perth		February 13, 1996
Brisbane		February 16, 1996
Philadelphia County Dental Society Philadelphia, Pennsylvania	Practical Solutions To Everyday Problems In Esthetic Dentistry	March 7, 1996
Hinman Dental Society Atlanta, Georgia	Selling Your Dentist On New Technology	March 21, 1996
	High-Tech Interactive Meeting	March 23, 1996
	Comparative Evaluation Showcase	March 24, 1996
Brazilian Society for Aesthetic Dentistry Sao Paulo, Brazil	The Esthetic Failure... How To Prevent and How To Correct	June 1, 1996
International Symposium on Non-Restorative Univ. of North Carolina Chapel Hill, North Carolina	In-Office Bleaching: Where We Came From and Where We Are Today Treatment of Discolored Teeth	September 25, 1996
E. Baton Rouge Dental Society Baton Rouge, Louisiana	The Esthetic Future... How to Prevent and How to Correct	October 11, 1996
St. Barts Dental Conference St. Barthelemy, FWI	Adhesive Dentistry and Beyond	January 20-24, 1997
Miami Midwinter Meeting Miami, Florida	The Esthetic Failure... How to Prevent and How to Correct	January 31, 1997
Hinman Dental Society Atlanta, Georgia	Evaluating Current Technology and Its Effect On Patient Care in the New Millennium	March 22, 1997
2nd Congress of the International Federation of Esthetic Dentistry Kyoto, Japan	The Esthetic Failure... How to Prevent and How to Correct The Role of Advanced Technology in Esthetic Dentistry	April 4, 1997
Lancaster County Dental Society Lancaster, Pennsylvania	The Esthetic Failure... How To Prevent and How to Correct	May 8, 1997
University of Southern California School of Dental Medicine Los Angeles, California	Ensuring Esthetic Success: How to Prevent and How to Correct	July 25, 1997
Oral Health America Ronald E. Goldstein, DDS	Evaluating Current Technology	September 12, 1997

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Atlanta, Georgia	and Its Effect on Patient Care in the New Millenium	
Dr. William Hang Los Angeles, California	Esthetic Dentistry 1997...An Interdisciplinary Team Approach	October 17, 1997
The International Center for Accelerated Dental Learning in Atlanta	Esthetics Anonymous: Avoiding Failure... The 12-Step Program	October 24-25, 1997
Alpha Omega Intl. Dental Fraternity Orlando, Florida	The Esthetic Failure... How to Prevent and How to Correct	December 25, 1997
Miami Winter Meeting Miami, Florida	The Esthetic Failure... How to Prevent and How to Correct	January 1, 1998
Pacific Dental Institute Maui, Hawaii	Ensuring Esthetic Success: How to Prevent and Correct	January 29, 1998
University of Tennessee Memphis, Tennessee	The Esthetic Failure... How to Prevent and How to Correct	February 28, 1998
Hinman Dental Society Atlanta, Georgia	Ideal Office Update	March 14, 1998
American Academy of Esthetic Dentistry	The Past, Present, and Future of Esthetic Dentistry	August 6-8, 1998
International Center for Accelerated Dental Learning	Immediate Esthetic Transformation Using Composite Resin For the Single Tooth	October 2-3, 1998
Instituto de Implantologia Lisbon, Portugal	The Esthetic Failure... How to Prevent and How to Correct	December 5, 1998
Bisco Dental Products Maui, Hawaii	Esthetic Restorations and Repairs	February 2, 1999
Chicago Dental Society Chicago, Illinois	The Esthetic Failure... How to Prevent and How to Correct	February 19, 1999
Dallas Midwinter Meeting Dallas, Texas	The Esthetic Failure... How to Prevent and How to Correct	March 12, 1999
California Dental Association Anaheim, California	The Esthetic Failure... How to Prevent and How to Correct	April 10, 1999
Alpha Omega Foundation The Annenberg Lecture London, England	The Esthetic Failure... How to Prevent and How to Correct	April 18, 1999
Univ. of Basel Dental School Basel, Switzerland	The Esthetic Dentistry: Yesterday Today and Tomorrow	May 14, 1999
Accelerated Dental Learning Center Atlanta, Georgia	Esthetics Continuum, Part I	May 21, 1999

Ronald E. Goldstein, DDS

Page 76 of 84

File name: reg_cv long october 22, 2012.docx

Last Update: 10/22/2012

EXHIBIT 152

-371-

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Quintessence Symposia Orlando, Florida	Esthetic Success... Plan for It!	July 16, 1999
Georgia Dental Association Hilton Head, South Carolina	Esthetics Extravaganza	July 23, 1999
Munich Aesthetics Symposium Munich, Germany	Esthetic Dentistry: Yesterday Today and Tomorrow	October 2, 1999
Accelerated Dental Learning Center Atlanta, Georgia	Accelerated Crown and Bridge and Porcelain Laminate Veneers	October 23, 1999
Accelerated Dental Learning Center Atlanta, Georgia	Composite Resin Bonding: The Direct Way	November 6, 1999
Greater New York Dental Meeting New York, NY	The Esthetic Failure- How to Prevent and Correct	Nov. 26- Dec. 1, 1999
Accelerated Dental Learning Center Atlanta, Georgia	Esthetics Continuum, Part II	December 10, 1999
UCLA School of Dentistry Los Angeles, California	How to Plan for Esthetic Success	February 12, 2000
Accelerated Dental Learning Center Atlanta, Georgia	Esthetics Continuum, Part I	February 18-20, 2000
Procera/Nobel Biocare USA Chicago Mid-Winter Meeting Chicago, Illinois	Esthetic Success... Plan For It	February 26, 2000
Accelerated Dental Learning Center San Juan, Puerto Rico	Problem Solving in the New Millennium	March 13-17, 2000
Primer Congreso Mundial de la Academia Internacional de Odontologia Integral Lima, Peru	The Esthetic Failure... How to Prevent and How to Correct	April 22, 2000
Sociedade Brasileira Odontologia Estetica Rio de Janeiro, Brazil	Esthetic Dentistry – Yesterday, Today and Tomorrow	May 4, 2000
British Acad. Of Esthetic Dentistry European Acad. Of Esthetic Dentistry Millennium Meeting London, England	Panel Chairman for: “Where Are the Limits For the Perfect Profile?”	May 20, 2000
Univ. of Maryland Dental School Alumni Association Baltimore, Maryland	The Esthetic Failure . . . How to Prevent and How to Correct	May 26, 2000
ADA News Conference ADA Media Relations	Technology Brings New Possibilities to 21 st	June 15, 2000
Ronald E. Goldstein, DDS		

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
New York, New York	Century Dentistry	
ADA Satellite Media Tour New York, New York ADA Media Relations	Technology Brings New Possibilities to 21 st Century Dentistry	June 16, 2000
Toronto Alumni Chapter of Alpha Omega Intl. Dental Fraternity Toronto, Ontario, Canada	The Esthetic Failure... How to Prevent and How To Correct	Sept 22, 2000
New York University School of Dentistry New York, New York	How to Plan for Esthetic Success	Oct 23, 2000
Orchard Dental Study Club Singapore	How to Plan for Esthetic Success	Nov. 5, 2000
San Juan, Puerto Rico Second Annual Dorado Beach Symposium Brasseler USA and Accelerated	Expanding the Horizons of Routine Dental Treatment Problem Solving in the Next Millennium	March 7, 2001 March 9, 2001
Hinman Dental Society Atlanta, Georgia	Total Team Esthetics . . . Maximizing Your Artistic Talent Essential Elements in Smile Design	March 16, 2001 March 17, 2001 March 18, 2001
Texas Dental Association San Antonio, Texas	Optimal Esthetics . . . The Interdisciplinary Approach	May 3, 2001
European Academy of Esthetic Dentistry Limassol, Cyprus	Multi-Disciplinary Modern Treatment In Advanced Esthetic Therapy: Implantology, Orthodontics, Periodontics And Prosthodontics	May 23 – 26, 2001
IFED – AAED Joint Congress American Acad. of Esthetic Dentistry Washington, DC	Moderator	October 3 – 6, 2001
American Dental Association Kansas City, Missouri	Optimal Esthetics . . . The Interdisciplinary Approach Orchestrating Esthetic Success: The Role of the Generalist (joint lecture)	October 14, 2001 October 15, 2001
Newport Harbor Academy of Dentistry Corona Del Mar, California	Optimal Esthetics . . . The Interdisciplinary Approach Maximizing Your Artistic Talent in Esthetic Dentistry	October 19, 2001
Southern California AGD San Diego, CA	Esthetic Failure... How to Prevent and How to Correct	December 7, 2001
Alpha Omega Webcast Live Internet from Atlanta, Georgia	6 Steps to Superior Bonding	January 20, 2002
Chicago Mid-Winter Meeting Ronald E. Goldstein, DDS	Live television commentator for Dr. David	February 21, 2002

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Chicago Dental Society Chicago, Illinois	Garber's presentation	
American Academy of Fixed Prosthodontics Chicago, Illinois	Dentistry's Toughest Challenge . . . Matching One Central to Another	February 23, 2002
DenPlan Ltd. Warwickshire, England	Total Team Esthetics... The Hidden Factor Maximizing Your Artistic Talent in Esthetic Dentistry	March 2, 2002 March 3, 2002
Accelerated Dental Learning Center Third Annual Dorado Beach Symposium Brasseler USA San Juan, Puerto Rico	Maximizing Your Artistic Talent in Esthetic Dentistry	March 12, 2002 (Mar. 11-15)
American Academy of Cosmetic Dentistry Honolulu, Hawaii	From Solo to Symphony The Dentist-Ceramist-Patient Chemistry Maximizing Your Artistic Talent in Esthetic Dentistry	May 8, 2002 May 9, 2002 May 9, 2002
European Academy of Esthetic Dentistry Istanbul, Turkey	Multi-Disciplinary Modern Treatment In Advanced Esthetic Therapy: Implantology, Orthodontics, Periodontics And Prosthodontics	June 6 – 9, 2002
Chinese Academy of Esthetic Dentistry Beijing, China	Wonderful World of Esthetic Dentistry 6 Steps to Superior Bonding Maximizing Your Artistic Talent in Esthetic Dentistry	July 20, 2002 July 21, 2002 July 22, 2002
Turkish Academy of Esthetic Dentistry Istanbul, Turkey	Maximizing Your Artistic Talent in Esthetic Dentistry Optimal Esthetics – Integrated Therapy	Sept 26, 27, 28, 2002
Joint Management of the American Academy of Esthetic Dentistry and the Intl Federation of Esthetic Dentistry Alexandria, Virginia	Moderator / Outgoing President of IFED	Oct 2 - 5, 2002
Singapore Dental Association Singapore	Optimal Esthetics – Integrated Therapy	October 13, 2002
4 th World Dental Mtg in Japan Quintessence Publishing Co. Yokohama, Japan	Maximizing Your Artistic Talent in Esthetic Dentistry Optimal Esthetics – Integrated Therapy	Oct 18 - 20, 2002
Lincoln Park Study Club Chicago, IL	Maximizing Your Artistic Talent in Esthetic Dentistry Optimal Esthetics – Integrated Therapy	Nov 8, 2002
Nobel Biocare World Meeting Las Vegas, Nevada	The One- Piece Implant Moderator / The Scalloped Margin Implant	April 2-5, 2003
Northern District Dental Society Ronald E. Goldstein, DDS	How to Manage the Difficult Patient	April 28, 2003

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Atlanta, Georgia	(... Before They Manage You!)	
American Society of Maxillofacial Surgeons San Diego, California	The Missing Factor in Obtaining Total Facial Esthetics	October 24, 2003
Los Angeles Study Club Los Angeles, California	How to Manage the Difficult Patient (... Before They Manage You!)	October 25, 2003
American Academy of Implant Dentistry Hollywood, Florida	Preventing and Managing Esthetic Failures Today	Nov. 6, 2003
Russian Academy of Esthetic Dentistry Moscow, Russia	Maximizing Your Artistic Talent in Esthetic Dentistry	Dec. 5, 2003
University of Michigan Delta Dental Ann Arbor, Michigan	Maximizing Your Artistic Talent in Esthetic Dentistry	January 14, 2004
Accelerated Dental Learning Center Dorado Beach, Puerto Rico	How To Manage Difficult Patients (... Before They Manage You!)	March 1-6, 2004
Brazilian Society of Esthetic Dentistry Rio de Janeiro, Brazil	Orchestrating Esthetic Success... From Solo to Symphony	May 5 – 7, 2004
Boston University Dental School Alumni Boston, Massachusetts	Why They Don't Accept Your Treatment	June, 2004
Canadian Academy of Esthetic Dentistry Toronto, Ontario, Canada	Why They Don't Accept Your Treatment	September 11, 2004
University of Southern California Dental School Los Angeles, California	Maximizing Your Artistic Talent in Esthetic Dentistry	October 6, 2004
Herman's Tokyo, Japan	Esthetic Direct Bonding	October 10 and 11, 2004
Venezuelan Academy of Esthetic Dentistry Caracas, Venezuela	Maximizing Your Artistic Talent in Esthetic Dentistry	December 4, 2004
Tom Orent's 1000 Gems Super Conference Las Vegas, Nevada	How To Manage The Difficult Patient (... Before They Manage You!)	January 29, 2005
Nobel Biocare Las Vegas, Nevada	Nobel Biocare World Conference Moderator Program Chair of Poster Committee	June 6, 2005
Quintessence International Symposium on Ceramics San Diego, California	The Changing Face of Esthetic Dentistry	June 24, 2005
American Academy of Esthetic Dentistry Kohala Coast, Hawaii	The Legend of Leonard Abrams	August 3, 2005
Ronald E. Goldstein, DDS		

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Medical College of Georgia Georgia Tech, Atlanta, Georgia	Dental Imaging	August 20, 2005
Brasseler USA Restorative Endodontics Symposium Savannah, Georgia	Conservative Esthetics for A Smile Makeover	October 20, 2005
Miami Master's Global Institute for Dental Education Miami Beach, Florida	Full Ceramic Restorations on Natural Teeth	December 9, 2005
South Florida District Dental Association Miami, FL	How To Manage The Difficult Patient (... Before They Manage You!) Maximizing Your Artistic Talent in Esthetic Dentistry	January 19, 2006
Global DenTech (Nobel Biocare) Mumbai, India	Solo to Symphony (Keynote) Cosmetic Contouring Composite Resin Bonding (Live patient demo and hands-on workshop)	February 24, 2006 February 25, 2006
Nobel Biocare Baltimore, Maryland	Excellent Esthetics in the Esthetic Zone Expert Panel / General Assembly	April 2, 2006 April 3, 2006
Florida Dental Laboratory Association Orlando, Florida	Dentist/Ceramist/Patient Chemistry	May 12, 2006
Polish Academy of Esthetic Dentistry Warsaw, Poland	Maximizing Your Artistic Talent in Esthetic Dentistry	June 16, 2006
American Academy of Esthetic Dentistry Grand Cayman, Cayman Islands	The Changing Face of Esthetic Dentistry	August 3, 2006
Nobel Biocare Yorba Linda, California	Optimal Esthetics: The Team Atlanta Approach	August 12, 2006
Nobel Biocare Mahwah, New Jersey	Optimal Esthetics: The Team Atlanta Approach	August 19, 2006
Colombian Prosthodontics Society Bogota, Colombia	Maximizing Your Artistic Talent in Esthetic Dentistry	September 15, 2006
GC Membership Society Tokyo, Japan	Conservative Esthetics for A Smile Makeover	October 1, 2006
HK Dental Association Professional Hong Kong	Maximizing Your Artistic Talent in Esthetic Dentistry	October 19, 2006
Study Club Denville, NJ	How to Manage the Difficult Patient (... Before They Manage You)	November 8, 2006
International Federation of Esthetic Ronald E. Goldstein, DDS	Conservative Esthetics for An	May 4, 2007

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Dentistry Seoul, Korea	Immediate Smile Makeover(Keynote) Orchestrating Esthetic Success	May 5, 2007
American Academy of Cosmetic Dentistry Atlanta, GA	Conservative Esthetics for An Immediate Smile Makeover	May 18, 2007
Nobel Biocare Las Vegas, Nevada	Nobel Biocare World Conference Expert Panel	May 23, 2007
Alpha Omega International Dental Fraternity Paris, France	Conservative Esthetics for An Immediate Smile Makeover	June 21, 2007
New York University Institute of Aesthetic Dentistry New York, NY	Trial Smile Design	October 16, 2007
Israel Dental Association, Alpha Omega International Dental Fraternity Tel Aviv, Israel	Integrating Technology and Techniques For Better Patient Satisfaction	December 27, 2007
Seattle Study Club Maui, Hawaii	Team Atlanta – The Essence of Aesthetics: The Question is Not- “Where is the Bone?” But “Where Do You Want it To Be?” Case Presentation Managing Patient Expectations	January 14, 2008 January 16, 2008 January 19, 2008
Medical College of Georgia Atlanta, Georgia	Trial Smile Design	February 15, 2008
Hinman Dental Society Atlanta, Georgia	Esthetic Failure - How to Prevent & How to Correct Esthetic Dentistry Panel: From Solo to Symphony Conservative Esthetics	March 13, 2008 March 13, 2008 March 14, 2008
Hellenic Academy of Aesthetic Dentistry Thessaloniki, Greece	Maximizing Your Artistic Talent in Esthetic Dentistry	April 5, 2008
Medical College of Georgia Augusta, Georgia	Interdisciplinary Esthetic: The Orthodontic Connection	April 24, 2008
Dental Products Report Las Vegas, Nevada	Moderator : The Fine Art of Esthetic Dentistry Shaping the Future of Dentistry	May 16, 2008 May 17, 2008
Brazilian Academy of Esthetic Dentistry Natal, Brazil	Dental Esthetics: The Team Atlanta Way	September 13, 2008
European Academy of Aesthetic Dentistry Florence, Italy	Maximizing Your Artistic Talent in Esthetic Dentistry	September 26, 2008

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Dental ED North America – Web Lecture Various cities, Australia	Current Treatment Options for Discolored Teeth	October 28, 2008
South Beach Dental Institute Miami, Florida	Conservative Esthetics for An Immediate Smile Makeover	November 15, 2008
South Beach Dental Institute Miami, Florida	How to Manage the Difficult Patient (... Before They Manage You)	November 16, 2008
Dental ED North America – Web Lecture Various cities, U.S.A.	Current Treatment Options for Discolored Teeth	December 2, 2008
Nobel Biocare Buenos Aires, Argentina	Nobel Biocare World Tour Expert Panel / General Assembly	December 10, 2008 December 11, 2008
Quintessence Berlin, Germany	A Look Into The Future of Esthetic Dentistry	January 24, 2009
Nobel Biocare Denver, Colorado	Optimal Esthetics in Economically Challenging Times	May 2, 2009
South Beach Dental Institute Miami, Florida	Conservative Esthetics for An Immediate Smile Makeover	May 16, 2009
South Beach Dental Institute Miami, Florida	How to Manage the Difficult Patient (... Before They Manage You)	May 17, 2009
Nobel Biocare Houston, Texas	Optimal Esthetics in Economically Challenging Times	June 5, 2009
Alpha Omega International Dental Fraternity Baden Baden, Germany	Predictable Success in the All-Ceramic Crown	June 18, 2009
Society of Color & Appearance In Dentistry Houston, Texas	Visualization for Successful Esthetic Predictability	July 17, 2009
South Beach Dental Institute New York, NY	Conservative Esthetics for An Immediate Smile Makeover	October 17, 2009
South Beach Dental Institute New York, NY	How to Manage the Difficult Patient (... Before They Manage You)	October 18, 2009
King Saud University & Saudi Dental Society Riyadh, Saudi Arabia	The Changing Face of Esthetic Dentistry The Essential Elements in Smile Design Maximizing Your Artistic Talent in Esthetic Dentistry	February 8, 2010 February 9, 2010 February 9, 2010
Hellenic Academy of Aesthetic Athens, Greece	Optimal Esthetics in Economically Challenging Times Smile Diagnosis and Design	June 14, 2010

SPONSOR	COURSES AND LECTURES PRESENTED (continued) TITLE	DATE
Temple University Philadelphia, Pennsylvania	Esthetic Dentistry and The Media: Past, Present & Future	June 26, 2010
Society for Color and Appearance in Dentistry (SCAD) Newport Beach, California	Changing Face of Esthetic Dentistry (Keynote)	September 24-25, 2010
Bulgarian Academy of Esthetic Dentistry Plovdiv, Bulgaria	Conservative Esthetics for An Immediate Smile Makeover	October 22, 2010
Doxa AB (publ) Swedental (Swedish Dentist Convention) Gothenburg, Sweden	Change Your Smile / Maximizing Your Artistic Talent in Aesthetic Dentistry	November 17, 2010
Nu Image Advanced Dental Seminar Raleigh, North Carolina	The Esthetic Failure... How to Prevent and How to Correct	December 10, 2010
Hinman Dental Society Atlanta, Georgia	Trial Smile for Predictable Esthetics	March 24, 2011
	Transforming Smiles Through Cosmetic Contouring	March 25, 2011
	How to Manage Difficult Patients... (...Before They Manage You!)	March 26, 2011
	Predictable Success Using the All-Ceramic Crown	March 26, 2011
Hinman Dental Society Atlanta, Georgia	A Look into the Future of Esthetic Dentistry	September 9, 2011
International Federation of Esthetic Dentistry Rio de Janeiro, Brazil	The Changing Face of Esthetic Dentistry (Keynote Speaker)	November 2, 2011
American Dental Systems 3 rd International Congress Munich, Germany	Meeting Patient Expectations in a Difficult Economy	January 21, 2012
American Academy of Periodontology Chicago, IL	Principles of Esthetics from the Team Approach (Keynote Speaker)	April 28, 2012
American Academy of Cosmetic Dentistry National Harbor, MD	Meeting Patient Expectations in a Tough Economy	May 5, 2012
“Jack R. Winston, DDS Memorial Lectureship” University of Texas-Houston	Achieving Practical to Optimal Esthetics in 2012 (3 hour lecture)	September 21, 2012